



EASILY SHARE YOUR EXHIBITION AND EVENT **INFORMATION**

THE HARMOSEARCH SERVICES

Log in to the system, where you can...

- Send easily event information to culture portals
- Free sharing in Social Media channels like Facebook and Twitter
- Add services to enrich semantically and rate your events
- Manage search permissions
- Interact without further technical obstacles
- Find out more: www.harmosearch.com

CHOOSE YOUR WAY TO GO:

PUSH: Export your current exhibitions periodically from your database¹ and send them manually to Harmonise. This process can be set automatically by your database administrator.

PULL: Let Harmonise pull the information automatically. The database administrator provides an access to the data from a URL (of course, this can be password protected).

API: If your event calendar is annotated with microformats² (e.g. hcard, vevent, ical...) there is another way: Let the Harmonise API read and subtract the content, the API will send automatically your event information to the selected targets.

Reach expertise in all sectors involved in the development of the HarmoSearch services.

TOURISM

[X+O], Vienna AT Afidium, Paris FR eCTRL Solutions, Trento IT EC3 Networks, Vienna AT

TECHNICAL ISSUES

Promoter, Pisa IT Technical University, Vienna AT Kulturbesitz (euromuse.net), Lehmann & Werder Museumsmedien, Kriele DE

CULTURAL HERITAGE

Stiftung Preußischer Berlin DE

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¹ Technical Requirements: A database for your exhibitions exists beforehand and is managed by a Content Management System, which allows data export (e.g. Excel, XML). Perform one simple mapping to the system to

² Wikipedia: A microformat is a web-based approach to semantic markup which seeks to re-use existing HTML/XHTML tags, which allows the automatic process of information (contact information, geographic coordinates...)