<table>
<thead>
<tr>
<th><strong>Project Acronym:</strong></th>
<th>euromuse</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Project Title:</strong></td>
<td>euromuse.net</td>
</tr>
<tr>
<td><strong>Contract Number:</strong></td>
<td>C046229</td>
</tr>
<tr>
<td><strong>Starting date:</strong></td>
<td>01.01.2008</td>
</tr>
</tbody>
</table>

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| **Title of the Deliverable:** | Final results of deployment activities |
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| **Author(s):** | Svenja Pokorny, Thorsten Siegmann, Sophie Linnemann |
| **Partner(s) Contributing:** | All |

| **Contractual Date of Delivery to the CEC:** | T0+35 (November 2010) |
| **Actual Date of Delivery to the CEC:** | 10th of December 2010 |

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- **Name of representative**: Prof. Monika Hagedorn-Saupe
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1 Executive Summary

This report presents the results concerning the deployment activities undertaken in the euromuse.net project, especially those from the fourth milestone from 01st January 2010 until 31th December 2010.

It describes the set-up of the deployment sites for piloting the service with the target users, the activities undertaken to fully understand the requirements of pilot users, and to identify potential for customising the service as well as the activities undertaken to encourage the use of the euromuse.net service by other museums and tourism organisations.
2 Setup of Deployment sites and description of tasks

The partners successfully set up the deployment sites starting with deployment in month four of the project. Within this time, the deployment sites have considerably contributed to extend euromuse.net. The results of the deployment activities will be presented in this report, while the reflection of the experiences made in respect of the deducted ongoing deployment strategy will be the topic of the Deliverable D4.4 Full Deployment Plan.

Regarding the process, the respective deployment sites primarily started its work on the museums of the project participants in Germany, Italy and Austria. This happened in the first months of work package 4. At the same time a first tourism service has been contacted and the co-operation has been established. Within 2008, the Deployment activities concentrated on Germany, Italy and Austria. In the following, the Deployment activities have been extended more and more to further EU-member states. Thanks to the entry of the project partners OKV and SML, the Deployment could also focus very much on Belgium and Finland.

The deployment activities reported in this current fourth milestone focused on:

- to accompany every stakeholder group on the deployment process and integrate further museums
- to generate feedback and identify problems by single members as well as from external experts in the museum as well as in the tourism area
- to deduce individual problem solution strategies as well as to optimise the general deployment process; in order to define changes and adaptations to the euromuse.net services, by taking into consideration the suggestions received in each deployment site
- set up basic ideas for a business model for the euromuse.net service.
3 Results of deployment activities

Progress has been achieved especially in the broader internationalisation of the euromuse.net portal to the most widespread European languages. The euromuse.net portal interface is now available in twelve languages (Croatian, Dutch, English, Finnish, French, Galician, German, Italian, Polish, Portuguese, Romanian and Spanish), which are four more languages than in 2009 and eleven more languages in comparison to the beginning of the project.

The euromuse.net portal currently presents more than 390 museums. This is an increase on 170% in comparison to the end of 2009 and an increase of more than 275% in comparison to the beginning of the project. Especially the strong increase within the last months is a welcome approval of the deployment strategy of the euromuse.net project. The euromuse.net consortium is very happy to exceed the number of museums to join the portal at the end of the project, which should have been 250 according to the Technical Annex.

Museums from 24 European countries are represented on the euromuse.net portal now, which are two more countries than in 2009: Museums from Croatia and Cyprus have joined.

Co-operations with regional or national museum and exhibition portals to provide content have been strengthened.

The number of website visitors has increased steadily.

3.1 Museums participating in euromuse.net in December 2010
Within the fourth milestone the number of museums participating has increased more than ever in the history of euromuse.net. While there were around 230 museums on euromuse.net at the end of 2009, it is currently 396 (01.December 2010). The list below shows all the museums which are available online on euromuse.net on 01st of December 2010.

**Austria**
- Belvedere
- Kunsthistorisches Museum Wien
- Kunsthistorisches Museum Wien, Schatzkammer
- Kunsthistorisches Museum Wien, Wagenburg
- Museum für Völkerkunde Wien
- Neue Burg, Kunsthistorisches Museum Wien
- Österreichisches Theatermuseum
- Sammlungen Schloss Ambras

**Belgium**
- Autoworld
- Belvue museum
- Broelmuseum
- Design Museum Gent
- Groeninge Museum
- Het Nationaal Visserijmuseum van Oostduinkerke
- Kasteel van Gaasbeek
- Koninklijk Museum voor Midden-Afrika
- Koninklijk Museum voor Schone Kunsten Antwerpen
- Hallepoort
- Jubelparkmuseum
- Musea van het Verre Oosten
- Muziekinstrumentenmuseum
- Antoine Wierzmuseum
- Constatin Meuniermeuseum
- Musée Magritte Museum
- Museum voor Moderne Kunst
- Museum voor Oude Kunst
- Musée Félicien Rops
• Museum Rockoxhuis
• Museum van Hedendaagse Kunst Antwerpen
• Museum voor Schone Kunsten Gent
• Paleis voor Schone Kunsten - BOZAR
• Rubenshuis
• S.M.A.K. Stedelijk Museum voor Actuele Kunst

Croatia
• Gradski muzej Varaždin
• Hrvatski muzej naivne umjetnosti
• Hrvatski povijesni muzej
• Moderna galerija
• Muzej grada Iloka
• Muzej suvremene umjetnosti
• Muzej za umjetnost i obrt

Cyprus
• Λεβέντειο Δημοτικό Μουσείο Λευκωσίας

Czech Republic
• Narodni galerie v Praze
• Narodni galerie v Praze, Sbírka grafiky a kresby
• Narodni galerie v Praze, Sbírka orientalniho umeni
• Narodni galerie v Praze, Sbírka stareho umeni
• Narodni galerie v Praze, Sbirky moderniho a soucasneho umenií, a umeni 19.
• Národní muzeum - České muzeum hudby
• Národní muzeum - Muzeum Antonína Dvořáka
• Národní muzeum - Muzeum Bedřicha Smetany
• Národní muzeum - Náprstkovo muzeum asijských, afrických a amerických kultur
• Národní muzeum - Národní muzeum
• Židovské muzeum v Praze

Denmark
• Nationalmuseet
• Ny Carlsberg Glyptotek
• Statens Museum for Kunst

Finland
• Aboa Vetus & Ars Nova museo
• Ainola
• Alvar Aalto-museo
• Amurin työläismuseokortteli
• Arabian museo
• Designmuseo
• Didrichsenin taide- ja kulttuurimuseo
• EMMA - Espoon modernin taiteen museo
• Espoon kaupunginmuseo, Glims talomuseo
• Espoon kaupunginmuseo, Lagstadin koulumuseo
• Espoon kaupunginmuseo, Villa Rulludd
• KAMU Espoon kaupunginmuseo
• Etelä-Karjalan museo
• Etelä-Karjalan taidemuseo - Kaakkois-Suomen aluetaidemuseo
• Etelä-Pohjanmaan maakuntamuseo
• Forum Marinum
• Gallen-Kallelaan Museo
• Hämeenlinnan kaupungin historiallinen museo
• Hämeenlinnan taidemuseo
• Helsingin kaupunginmuseo
• Helsingin taidemuseo
• Iittala Glass Museum
• Joensuun taidemuseo
• Jyväskylän taidemuseo
• K.H.Reinlindin museo - Keski-Pohjanmaan maakuntamuseo
• Kainuun Museo
• Keski-Suomen museo
• Kuntsi modernin taiteen museo
• Kuopio Cultural History Museum
• Kuopion luonnontieteellinen museo
• Kuopion taidemuseo
• Lahden kaupunginmuseo
• Lahden taidemuseo
• Lapin maakuntamuseo
• Luonnonmuseo
• Lusto - Suomen Metsämuseo
• Mannerheim-museo
• Kymenlaakson maakuntamuseo
• Suomen merimuseo
• Mikkeli taidemuseo
• Piäjmä museo
• Suur-Savon museo
• Mobilia
• Museovirasto - Alikartano
• Museovirasto - Cygnaeksen galleria
• Museovirasto - Hvitträsk museo
• Museovirasto - Kulttuurien museo
• Museovirasto - Louhisaaren kartanolina
• Museovirasto - Seurasan ulkomuseo
• Museovirasto - Suomen kansallismuseo
• Museovirasto - Suomenlinna-museo
• Nelimarkka-museo, Etelä-Pohjanmaan aluetaidemuseo ja Nelimarkka-residenssi
• Oulun taidemuseo
• Pohjanmaan museo ja Terranova Merenkurkun luontokeskus
• Pohjois-Karjalan museo
• Pohjois-Pohjanmaan museo
• Porin taidemuseo
• Porvoo museo, Holmin talo
• Porvoo museo, Vanha raatihuone
• Raahen museo
• Rauman museo, Marela
• Rauman museo, Vanha Raatihuone
• Rovaniemen taidemuseo
• Saamelaismuseo Siida
• Salon taidemuseo - Veturi talli
• Sara Hildénin taidemuseo
• Särestöniemi-museo
• Luontotalo Arkki
• Satakunnan Museo
• Savonlinnan maakuntamuseo
• Serlachius-museo Gösta
• Sotamuseo
• Suomen Ilmailumuseo
• Suomen käsityön museo
• Suomen lasimuseo
• Suomen maatalousmuseo Sarka
• Suomen rakennustaitteen museo
• Suomen Rautatiemuseo
• Suomen Urheilumuseo
• Suomen valokuvataiteen museo
• Tampereen museet, Museokeskus Vapriikki
• Tampereen taidemuseo - Pirkanmaan aluetaidemuseo
• Tampereen taidemuseon Muumilaakso
• Teatterimuseo
• Tekniikan museo
• Tikanojan taidekoti
• Tornionlaakson maakuntamuseo
• Apteekkimuseo ja Qwenselin talo
• Kuralan Kylämäki
• Luostarinmäki käsityöläismuseo
• Turun Biologinen museo
• Turun linna ja Turun kaupungin historiallinen museo
• Wäinö Aaltosen museo
• Turun taidemuseo Varsinais-Suomen aluetaidemuseo
• Turun taidemuseo Varsinais-Suomen aluetaidemuseo
• Työväenmuseo Werstas
• Valtion taidemuseo - Ateneumin taidemuseo
• Valtion taidemuseo - Nykytaiteen museo Kiasma
• Valtion taidemuseo - Sinebrychoffin taidemuseo
• Verlan tehdasmuseo
• Visavuoren museo

France
• Centre Pompidou
• Musée d’Orsay
• Musée de Grenoble
• Galeries nationales du Grand Palais
• Musée de Fontainebleau
• Musée de l’Orangerie
• Musée de la Maison Bonaparte
• Musée des Antiquités nationales
• Musée des châteaux de Malmaison et de Bois-Préau
• Musée du château de Compiègne
• Musée du château de Pau
• Musée du Louvre
• Musée du Moyen Age – Thermes de Cluny
• Musée et domaine national des Châteaux de Versailles et de Trianon
• Musée Eugène Delacroix
• Musée Gustave Moreau
• Musée Magnin
• Musée Message Biblique - Marc Chagall
• Musée national Adrien Dubouché
• Musée national de la Renaissance
• Musée national des Arts asiatiques-Guimet
• Musée national des Arts et Traditions populaires
• Musée Picasso
• Musée Picasso "La Guerre et la Paix"
• Musées napoléonien et africain de l’île d’Aix
• Palais de la Porte Dorée

**Germany**

- Archäologische Staatssammlung München
- Alte Pinakotheck
- Museum Brandhorst
- Neue Pinakotheck
- Pinakotheck der Moderne
- Schack-Galerie
- Filmuseum Potsdam
- Germanisches Nationalmuseum
- GRASSI Museum für Angewandte Kunst Leipzig
- Hamburger Kunsthalle
- Jüdisches Museum Berlin
- Kunst- und Ausstellungshalle der Bundesrepublik Deutschland
- Kunst- und Ausstellungshalle der Bundesrepublik Deutschland
- Kunsthalle Bremen
- Liebieghaus Skulpturensammlung
- MARTa Herford
- Martin-Gropius-Bau
- Albrecht-Dürer-Haus
- Stadtmuseum Fembohaus
- Museum Folkwang
- Museum für Druckkunst Leipzig
- Musikinstrumenten-Museum
- Museum Schillerhaus B5, 7
- Museum Weltkulturen D5
- Museum Zeughaus C5
- Glyptothek
- Staatliche Antikensammlungen
- Galerie Neue Meister
- Gemäldegalerie Alte Meister
- Grünes Gewölbe
- Kunstgewerbemuseum Dresden
- Kupferstich-Kabinett
- Mathematisch- Physikalischer Salon
- Münzkabinett
- Museum für Sächsische Volkskunst
- Porzellanmuseum
- Puppentheatersammlung
- Rüstkammer (Historisches Museum)
- Skulpturensammlung
- Ägyptisches Museum und Papyrussammlung
- Antikensammlung
- Ethnologisches Museum
- Gemäldegalerie
- Helmut Newton Stiftung
- Kunsthalle
- Kunstgewerbemuseum
- Kupferstichkabinett
- Münzkabinett
- Museum Europäischer Kulturen
- Museum für Asiatische Kunst
- Museum für Islamische Kunst
- Museum für Vor- und Frühgeschichte
- Nationalgalerie
• Skulpturensammlung und Museum für Byzantinische Kunst
• Staatliche Museen zu Berlin
• Vorderasiatisches Museum
• Staatsgalerie Stuttgart
• Städel Museum
• Altes Rathaus
• FORUM 1813
• Museum Zum Arabischen Coffee Baum
• Neubau - Stadtggeschichtliches Museum Leipzig
• Schillerhaus
• Völkerschlachtdenkmal
• Haus der Geschichte
• Zeitgeschichtliches Forum Leipzig
• TECHNOSEUM - Landesmuseum für Technik und Arbeit in Mannheim
• Weltkulturerbe Völklinger Hütte

Greece
• Βυζαντινό και Χριστιανικό Μουσείο
• Επιγραφικό Μουσείο
• Macedonian Museum of Contemporary Art
• Εθνικό Αρχαιολογικό Μουσείο
• Μουσείο Βυζαντινού Πολιτισμού

Ireland
• National Gallery of Ireland

Italy
• Museo dell’Aceto Balsamico Tradizionale di Modena
• Civico Museo Storico Archeologico - Savona
• Collezione Maramotti
• Centro culturale Mercato
• Museo civico
• Museo della bonifica
• Museo delle valli e Oasi naturalistica di Campotto
• Fondazione Magnani Rocca
• Fondazione Neri - Museo Italiano della Ghisa
• Museo Italiano della Ghisa
• Galleria Civica di Modena
• MET – Museo degli Usi e Costumi della Gente di Romagna
• MUSAS - Museo Storico Archeologico di Santarcangelo
• MAMbo - Museo d’Arte Moderna di Bologna
• Mart - Museo di Arte Moderna e Contemporanea di Trento e Rovereto
• Mateureka - Museo del Calcolo
• Museo Nazionale delle Arti e Tradizioni Popolari
• Museo Archeologico "Paolo Giovio"
• Museo Storico " G. Garibaldi"
• Pinacoteca Civica
• Tempio Voltiano
• Collezioni Comunali d’Arte
• Museo Civico d’Arte Industriale e Galleria Davia Bargellini
• Museo Civico Medievale
• Museo degli Sguardi
• Museo della Città
• Galleria d'Arte Moderna e Contemporanea Villa Franceschi
• Museo del Territorio
• Museo Archeologico e di Arte Sacra
• Museo d’Arte della città di Ravenna
• Museo della Regina
• Museo di Santa Giulia
• Museo Internazionale delle Ceramiche in Faenza
• Museo Poldi Pezzoli
• Palazzo Grassi S.p.A.
• Palazzo Magnani
• Museo Egizio di Torino
• Museo Archeologico Nazionale dell'Abruzzo
• Museo Archeologico Nazionale di Napoli
• Museo Civico Archeologico Verucchio
• Museo Archeologico Nazionale dell'Umbria
• Pinacoteca di Brera
• Galleria nazionale d'Arte moderna e contemporanea
• MACRO Testaccio e La Pelanda
• Museo Nazionale Romano - Crypta Balbi
• Museo Nazionale Romano - Palazzo Altemps
• Museo Nazionale Romano - Palazzo Massimo
• Museo Nazionale Romano - Terme di Diocleziano
• Galleria d’Arte Moderna
• Galleria degli Uffizi
• Galleria dell'Accademia
• Galleria Palatina
• Gallerie dell'Accademia di Venezia
• Centrale Montemartini
• MACRO
• Mercati di Traiano – Museo dei Fori Imperiali
• Musei Capitolini
• Museo dell'Ara Pacis
• Museo della Civiltà Romana
• Museo delle Mura
• Museo di Scultura Antica Giovanni Barracco
• Villa Olmo

Latvia
• Latvijas Nacionālais vēstures muzejs

Luxembourg
• Casino Luxembourg - Forum d'art contemporain
• Mudam Luxembourg - Musée d'Art Moderne Grand-Duc Jean
• Musée National d'Histoire et d'Art

Malta
• Heritage Malta - Archaeology Museum Gozo
• Heritage Malta - Domvs Romana
• Heritage Malta - Folklore Museum

• Heritage Malta - Ggantija Temples
• Heritage Malta - Ghar Dalam Cave & Museum
• Heritage Malta - Hagar Qim Temples
• Heritage Malta - Hal Saflieni Hypogeeum
• Heritage Malta - Malta Maritime Museum
• Heritage Malta - Mnajdra Temples
• Heritage Malta - National Museum of Archaeology
• Heritage Malta - National Museum of Fine Arts
• Heritage Malta - National War Museum
• Heritage Malta - St. Paul’s Catacombs
• Heritage Malta - Ta' Kola Windmill
• Heritage Malta - Tarxien Temples
• Heritage Malta - The Old Prison
• Heritage Malta - The Palace Armoury

Netherlands
• Rijksmuseum Amsterdam
• Van Gogh Museum

Poland
• Muzeum Narodowe w Gdańsku
• Galeria Malarstwa i Rzeźby
• Muzeum Etnograficzne w Poznaniu
• Muzeum Historii Miasta Poznania
• Muzeum im. Adama Mickiewicza w Śmiełowie
• Muzeum Instrumentów Muzycznych
• Muzeum Sztuk Użytkowych
• Pałac w Rogalinie
• Wielkopolskie Muzeum Wojskowe
• Zamek w Gołuchowie

Portugal
• Centro de Arte Moderna José de Azeredo Perdigão
• Museu Calouste Gulbenkian
• Museu de Arqueologia D. Diogo de Sousa
• Museu Nacional dos Coches
• Museu da Luz
• Museu Geológico
• Museu Nacional de Arte Antiga

Romania
• MNaR
• Muzeul K. H. Zambaccian

Slovenia
• Slovenski etnografski muzej

Spain
• Centro Andaluz de Arte Contemporáneo
• Fundación Colección Thyssen-Bornemisza
• Museo de Art Nouveau y Art Déco
• Museo Guggenheim Bilbao
• Fundación-Museo Eugenio Granell
• La Casa Encendida de Obra Social Caja Madrid
• MARCO - Museo de Arte Contemporáneo de Vigo
• MUSAC Museo de Arte Contemporáneo de Castilla y León
• Museo Arqueológico Nacional
• Museo Cerralbo
• Museo Chillida-Leku
• MUSEO NACIONAL Y CENTRO DE INVESTIGACIÓN DE ALTAMIRA
• Museo de América

• Museu d’Arqueologia de Catalunya Barcelona
• Museo de Bellas Artes de Bilbao
• Museo del Romanticismo
• Museo Nacional Colegio de San Gregorio
• Museo Nacional de Antropología
• Museo Nacional de Arte Romano
• Museo Nacional de Cerámica y Artes Suntuarias González Martí
• Museo Nacional del Prado
• FUNDACIÓN PICASSO-MUSEO CASA NATAL
• Museo Provincial de Lugo
• Museu d’Història de Catalunya
• Museo Nacional d’Art de Catalunya
• Museu Picasso de Barcelona

Sweden
• Nationalmuseum

Switzerland
• Kunsthau Zürich
• Kunstmuseum Basel
• Kunstmuseum Basel, Museum für Gegenwartskunst
• Zentrum Paul Klee

United Kingdom
• Tate Britain
• Tate Liverpool
• Tate Modern
• Tate St. Ives
• The National Gallery
  o Victoria and Albert Museum

An up to date list of museums represented on the euromuse.net portal is always available online at http://www.euromuse.net/en/all_museums. Besides the museums listed above, there are further museums, which have declared their participation within 2010, but did not yet finish their entries and will be published soon.
3.2 Museums contacted and contacts established by the deployment sites

The museums listed further down have been contacted by the project partners in 2010. The status of participation is currently pending due to different reasons mentioned below. All of these museums have been invited to participate in the portal (they are sorted by the partner who has contacted them).

The following “status” categories apply:
- **Refused**: Participation request has been refused by the museum.
- **Pending**: The museum has been contacted and asked to participate. A decision is outstanding.
- **Active**: The museum has declared its participation by the sent in Letter of Intent and is currently entering data in the euromuse.net backend or the museum is already online on euromuse.net.

### Foundation Prussian Cultural Heritage – SPK – Germany

<table>
<thead>
<tr>
<th>Date</th>
<th>Name of the museum</th>
<th>City and country where the museum is situated</th>
<th>Status of membership (refused, pending, active)</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.01.2010</td>
<td>Muzej suvremene umjetnosti Zagreb</td>
<td>Croatia, Zagreb</td>
<td>Active</td>
</tr>
<tr>
<td>22.01.2010</td>
<td>HEART Herning museum of contemporary art</td>
<td>Denmark</td>
<td>Pending</td>
</tr>
<tr>
<td>22.01.2010</td>
<td>Gradski muzej Varazdin</td>
<td>Croatia, Varazdin</td>
<td>Active</td>
</tr>
<tr>
<td>29.01.2010</td>
<td>Kunsthalle Bremen</td>
<td>Germany, Bremen</td>
<td>Active</td>
</tr>
<tr>
<td>03.02.2010</td>
<td>Oberösterreichische Landesmuseen</td>
<td>Austria</td>
<td>Pending</td>
</tr>
<tr>
<td>03.02.2010</td>
<td>Hrvatski muzej naivne umjetnosti</td>
<td>Croatia, Zagreb</td>
<td>Active</td>
</tr>
<tr>
<td>25.02.2010</td>
<td>Epigraphical Museum Athens</td>
<td>Greece, Athens</td>
<td>Active</td>
</tr>
<tr>
<td>03.03.2010</td>
<td>Muzej grada Iloka</td>
<td>Croatia, Iloc</td>
<td>Active</td>
</tr>
<tr>
<td>03.03.2010</td>
<td>Muzeji Hrvatskog zagorja</td>
<td>Croatia, Zagreb</td>
<td>Pending</td>
</tr>
<tr>
<td>08.04.2010</td>
<td>Haus der Geschichte (Bonn)</td>
<td>Germany, Bonn</td>
<td>Active</td>
</tr>
<tr>
<td>21.04.2010</td>
<td>SCHIRN Kunsthalle Frankfurt</td>
<td>Germany, Frankfurt</td>
<td>Pending</td>
</tr>
<tr>
<td>03.05.2010</td>
<td>Kunsthau Stade</td>
<td>Germany, Stade</td>
<td>Pending (no English information)</td>
</tr>
</tbody>
</table>
### Date of Approval

<table>
<thead>
<tr>
<th>Date</th>
<th>Name of the museum</th>
<th>City and country where the museum is situated</th>
<th>Status of membership (refused, pending, active)</th>
</tr>
</thead>
<tbody>
<tr>
<td>06.05.2010</td>
<td>Belvedere</td>
<td>Austria, Vienna</td>
<td>Active</td>
</tr>
<tr>
<td>26.05.2010</td>
<td>FRAC Ile de France-le Plateau</td>
<td>France</td>
<td>Refused</td>
</tr>
<tr>
<td>11.06.2010</td>
<td>Halle Saint Pierre</td>
<td>France</td>
<td>Refused</td>
</tr>
<tr>
<td>07.07.2010</td>
<td>Uměleckoprůmyslové museum v Praze</td>
<td>Czech Republic, Prague</td>
<td>Pending</td>
</tr>
<tr>
<td>17.08.2010</td>
<td>Museumsverbund Nordfriesland</td>
<td>Germany, Husum</td>
<td>Pending (no English information)</td>
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<tr>
<td>02.09.2010</td>
<td>Universalmuseum Joanneum</td>
<td>Austria, Graz</td>
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<td>03.09.2010</td>
<td>Museumslandschaft Hessen Kassel</td>
<td>Germany, Kassel</td>
<td>Pending</td>
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<tr>
<td>13.09.2010</td>
<td>Muzeji Ivana Mestrovica</td>
<td>Croatia</td>
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<td>16.09.2010</td>
<td>Berlinische Galerie - Landesmuseum für Moderne Kunst, Fotografie und Architektur</td>
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<td>15.10.2010</td>
<td>Schulmuseum - Werkstatt für Schulgeschichte</td>
<td>Germany, Leipzig</td>
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<td>04.11.2010</td>
<td>Staatliche Schlösser, Burgen und Gärten Sachsen</td>
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### Istituto per i Beni Artistici, Naturali e Culturali – IBACN – Italy

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<tr>
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<th>City and country where the museum is situated</th>
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<td>03.2010</td>
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<tr>
<td>03.2010</td>
<td>Museu do Oriente</td>
<td>Lisbon, Portugal</td>
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<td>03.2010</td>
<td>Museu da Moda e do Design (MUDE)</td>
<td>Lisbon, Portugal</td>
<td>pending</td>
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<tr>
<td>03.2010</td>
<td>Museu Berardo</td>
<td>Lisbon, Portugal</td>
<td>pending</td>
</tr>
<tr>
<td>03.2010</td>
<td>Museu Nacional de Arte Antiga</td>
<td>Lisbon, Portugal</td>
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<tr>
<td>04.2010</td>
<td>Azienda Speciale Palaexpo, ente strumentale del Comune di Roma e responsabile della comunicazione, tra gli altri, delle Scuderie del Quirinale</td>
<td>Rome, Italy</td>
<td>pending</td>
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<tr>
<td>04.2010</td>
<td>Municipality of Ferrara – culture department</td>
<td>Ferrara, Italy</td>
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<td>03.2010</td>
<td>Soprintendenza per i Beni</td>
<td>Napoli, Italy</td>
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<td>Description</td>
<td>Location</td>
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<td>03.2010</td>
<td>Opificio delle Pietre Dure</td>
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<td>04.2010</td>
<td>Fundação Calouste Gulbenkian</td>
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<td>Musei Civici di Como</td>
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<td>06.2010</td>
<td>Museu de José Malhoa</td>
<td>Caldas da Rainha, Portugal</td>
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<td>06.2010</td>
<td>Museu da Ceramica</td>
<td>Caldas da Rainha, Portugal</td>
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<td>05.2010</td>
<td>Museu del Tessuto</td>
<td>Prato, Italy</td>
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<td>05.2010</td>
<td>Museo Hermitage</td>
<td>St. Petersburg, Russia</td>
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<td>06.2010</td>
<td>Museu Municipal de Portimão</td>
<td>Portimão, Portugal</td>
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<td>06.2010</td>
<td>Pavilhão do Conhecimento</td>
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<td>Polo Museale Fiorentino</td>
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<td>07.2010</td>
<td>Ferrara Arte / Gallerie d'Arte Moderna e Contemporanea Palazzo Massari</td>
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<tr>
<td>07.2010</td>
<td>Museu Geologico</td>
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<td>07.2010</td>
<td>Museu da Luz</td>
<td>Luz, Portugal</td>
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<td>07.2010</td>
<td>Museo Provincial de Lugo</td>
<td>Lugo, Spain</td>
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<td>07.2010</td>
<td>Fundación Miró</td>
<td>Barcellona, Spain</td>
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<td>07.2010</td>
<td>Palazzo dei Musei Fondazione Sandretto Re Rebaudengo</td>
<td>Turin, Italy</td>
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<td>Galleria di Arte Moderna di Torino</td>
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<td>06.2010</td>
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<td>07.2010</td>
<td>Museu Municipal de Espinho</td>
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<td>Musei Civici di Reggio Emilia</td>
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<td></td>
<td>• Palazzo dei Musei</td>
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<td>• Galleria Parmeggianiana</td>
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<td>• Museo del Tricolore</td>
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<td>• Spazio Gerra</td>
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<td>• Museo della Ghiara</td>
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<td>• Officina delle arti</td>
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<td></td>
<td>• Musei Capitolini</td>
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- Centrale Montemartini
- Mercati di Traiano
- Museo dell’Ara Pacis
- Museo Barracco
- Museo della Civiltà Romana
- Museo delle Mura
- Villa di Massenzio
- Museo di Roma
- Museo Napoleonico
- MACRO
- Macro testaccio e la Pelanda
- Museo Carlo Bilotti
- Museo di Roma in Trastevere
- Musei di Villa Torlonia
- Planetario e Museo Astronomico
- Museo Civico di Zoologia

<table>
<thead>
<tr>
<th>Date</th>
<th>Name of the museum</th>
<th>City and country where the museum(s) is (are) situated</th>
<th>Status of membership (refused, pending, active)</th>
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<tr>
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<td>Civico Museo Storico Archeologico</td>
<td>Savona, Italy</td>
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<td>June 2010</td>
<td>Mateureka – Museo del Calcolo</td>
<td>Pennabilli, Italy</td>
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<tr>
<td>July-Sept. 2010</td>
<td>Museo Nacional Arqueología Subacuática</td>
<td>Cartagena, Murcia, Spain</td>
<td>Pending</td>
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<tr>
<td>July-Sept. 2010</td>
<td>Museo Nacional Artes Decorativas</td>
<td>Madrid, Spain</td>
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<td>July-Sept. 2010</td>
<td>Museo del Greco</td>
<td>Toledo, Spain</td>
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<td>July-Sept. 2010</td>
<td>Museo Casa Cervantes</td>
<td>Valladolid, Spain</td>
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<td>July-Sept. 2010</td>
<td>Museo del Romanticismo</td>
<td>Madrid, Spain</td>
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<tr>
<td>July-Sept. 2010</td>
<td>Museo de América</td>
<td>Madrid, Spain</td>
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<tr>
<td>July-Sept. 2010</td>
<td>Museo Nacional Centro de Arte Reina Sofia (Madrid)</td>
<td>Madrid, Spain</td>
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<td>July-Sept. 2010</td>
<td>Museo Reproducciones Bilbao</td>
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Comune di Rimini – MuRN – Italy
| July-Sept. 2010 | Fundaciòn Museo Oteiza | Alzunza, Navarra, Spain | Pending |
| July-Sept. 2010 | Boinas La Encartada Museo | Balmaseda, Bizdaia, Spain | Pending |
| July-Sept. 2010 | Museo Arte Contemporàneo | Madrid, Sapin | Pending |
| July-Sept. 2010 | Museo del Ferrocarril | Madrid, Spain | Pending |
| July-Sept. 2010 | Museo Sorolla | Madrid, Spain | Pending |
| July-Sept. 2010 | Museo Arte Ecuestre | Càdiz, Andalucìa, Spain | Pending |
| July-Sept. 2010 | Museo Arqueòlogico et etnologico de Granada | Granada, Spain | Pending |
| July-Sept. 2010 | Museo Arte Oriental | Avila, Castilla Lèon, Spain | Pending |
| July-Sept. 2010 | Museo Ciencia Naturales | Pamplona, Navarra, Spain | Pending |
| July-Sept. 2010 | Museo del Calzado | Alicante, Spain | Pending |
| July-Sept. 2010 | Guggenheim museum | Bilbao, Spain | Active |
| July-Sept. 2010 | Museo Bellas Artes | Valencia, Spain | Pending |
| September 2010 | Museo delle Cappelle Medicee | Firenze, Italy | Pending |
| October 2010 | Museo Archeologico Nazionale dell’Umbria | Perugia, Italy | Active |
| October 2010 | Museo Archeologico Statale di Spoleto | Spoleto, Italy | Active |
| October 2010 | Museo Archeologico Statale di Spoleto | Orvieto, Italy | Active |
| Novembre 2010 | Museo e Biblioteca Oliveriana | Pesaro, Italy | Active |

**Openbaar Kunstbezit Vlaanderen OKV (Belgium)**

OKV runs a website (www.tento.be) and a database of all the museums and exhibitions from the region of Flanders with around 400 museums. This database has been adapted to the euromuse.net format by end of 2009 and connected to euromuse.net to publish the Flemish exhibition information also on euromuse.net via mapping the two databases. While 16 museums from Belgium had joined euromuse.net within 2009, in 2010 further museums from Belgium have been published on the portal. Thanks to the OKV database containing information on museums, exhibitions can be published on euromuse.net via Harmonise interface. OKV maintains all the data in the OKV’s databases and keeps information on museums and exhibitions relevant. Euromuse.net and OKV database are connected via Harmonise, so the import information is always up to date. Thanks to the automatic connection, many of the Belgian museums on the portal are active or can easily join the portal.
<table>
<thead>
<tr>
<th>Name of the museum</th>
<th>City and country where the museum(s) is (are) situated</th>
<th>Status</th>
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<tr>
<td>Diamantenmuseum van de Provincie</td>
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<tr>
<td>Koninklijk Museum voor Schone Kunsten</td>
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<td>Koninklijk Museum voor Schone Kunsten</td>
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<tr>
<td>Openluchtmuseum voor Beeldhouwkunst Middelheim</td>
<td>Antwerpen</td>
<td>Pending</td>
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<tr>
<td>Rockoxhuis</td>
<td>Antwerpen</td>
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<tr>
<td>Groeningemuseum</td>
<td>Brugge</td>
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<tr>
<td>Memlingmuseum - Sint-Janshopitaal</td>
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<tr>
<td>Stedelijke Musea Brugge</td>
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<td>Antoine Wierzmuseum</td>
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<tr>
<td>Jubelparkmuseum - Koninklijke Musea voor Kunst en Geschiedenis (KMKG)</td>
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<td>Koninklijk Museum van het Leger en van de Krijgs geschiedenis</td>
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<td>Musea van de Stad Brussel</td>
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<td>Musea van het Verre Oosten</td>
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<td>Designmuseum</td>
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<td>Museum Dr Guislain</td>
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<td>Museum Schone Kunsten Gent</td>
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<tr>
<td>S.M.A.K.</td>
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</table>
Suomen Museoliitto (SML) - (Finland)

The Finnish Museums Association runs two databases with museum and exhibition information, which have been connected to euromuse.net via Harmonise. The Finnish museums are encouraged to update their exhibition information in the Finnish Museums Association's exhibition calendar. Museums of international relevance were also published on euromuse.net, the exhibition information of the Finnish database is shown on euromuse.net by the automatic connection via Harmonise.

The first museum from Finland had been entered still in 2009. Further 98 museums have been published on euromuse.net within 2010. Currently there are only 7 museums (out of 106) not yet published, which is mainly due to missing images or texts written in English language.

1st Finnish museum on euromuse.net since February 2009
Finnish National Gallery in Helsinki

Museums from Finland published in 2010
- Aboa Vetus & Ars Nova museo
- Ainola
- Alvar Aalto-museo
- Amurin työläismuseokortteli
- Arabian museo
- Designmuseo
- Didrichsenin taide- ja kulttuurimuseo
- EMMA - Espoon modernin taiteen museo
- Espoon kaupunginmuseo, Glims talomuseo
- Espoon kaupunginmuseo, Lagastadin kouulumuseo
- Espoon kaupunginmuseo, Villa Rulludd
- KAMU Espoon kaupunginmuseo
- Etelä-Karjalan museo
• Etelä-Karjalan taidemuseo - Kaakkois-Suomen aluetaidemuseo
• Etelä-Pohjanmaan maakuntamuseo
• Forum Marinum
• Gallen-Kallelran Museo
• Hämeenlinnan kaupungin historiallinen museo
• Hämeenlinnan taidemuseo
• Helsingin kaupunginmuseum
• Helsingin taidemuseo
• Iittala Glass Museum
• Joensuun taidemuseo
• Jyväskylän taidemuseo
• K.H.Renlundin museo - Keski-Pohjanmaan maakuntamuseo
• Kainuun museo
• Keski-Suomen museo
• Kuntsi modernin taiteen museo
• Kuopio Cultural History Museum
• Kuopion luonnontieteellinen museo
• Kuopion taidemuseo
• Lahden kaupunginmuseo
• Lahden taidemuseo
• Lapin maakuntamuseo
• Luonnontieteellinen museo
• Lusto - Suomen Metsämuseo
• Mannerheim-museo
• Kymenlaakson maakuntamuseo
• Suomen merimuseo
• Mikkeli taidemuseo
• Päämajamuseo
• Suur-Savon museo
• Mobilia
• Museovirasto - Alikartano
• Museovirasto - Cygnaeuksen galleria
• Museovirasto - Hvitträsk museo
• Museovirasto - Kulttuurien museo
• Museovirasto - Louhisaaren kartanolinna
• Museovirasto - Seurasaaren ulkomuseo
• Museovirasto - Suomen kansallismuseo
• Museovirasto - Suomenlinna-museo
• Nelimarkka-museo, Etelä-Pohjanmaan aluetaidemuseo ja Nelimarkka-residenssi
• Oulun taidemuseo
• Pohjanmaan museo ja Terranova Merenkurkun luontokeskus
• Pohjois-Karjalan museo
• Pohjois-Pohjanmaan museo
• Porin taidemuseo
• Porvoon museo, Holmin talo
• Porvoon museo, Vanha raatihuone
- Raahen museo
- Rauman museo, Marela
- Rauman museo, Vanha Raatihuone
- Rovaniemen taidemuseo
- Saamelaismuseo Siida
- Salon taidemuseo - Veturitalli
- Sara Hildénin taidemuseo
- Särestöniemi-museo
- Luontotalo Arkki
- Satakunnan Museo
- Savonlinnan maakuntamuseo
- Serlachius-museo Gösta
- Sotamuseo
- Suomen Ilmailumuseo
- Suomen käsityön museo
- Suomen lasimuseo
- Suomen maatalousmuseo Sarka
- Suomen rakennustaitteen museo
- Suomen Rautatiemuseo
- Suomen Urheilumuseo
- Suomen valokuvataiteen museo
- Tampereen museot, Museokeskus Vapriikki
- Tampereen taidemuseo - Pirkanmaan aluetaidemuseo
- Tampereen taidemuseon Muumilaakso
- Teatterimuseo
- Tekniikan museo
- Tikanojan taidekoti
- Tornionlaakson maakuntamuseo
- Apteekkimuseo ja Qwenselin talo
- Kuralan Kylämäki
- Luostarinmäen käsityöläismuseo
- Turun Biologinen museo
- Turun linna ja Turun kaupungin historiallinen museo
- Wäinö Aaltosen museo
- Turun taidemuseo Varsinais-Suomen aluetaidemuseo
- Turun taidemuseo Varsinais-Suomen aluetaidemuseo
- Työväenmuseo Werstas
- Verlan tehdasmuseo
- Visavuoren museo

**Museums from Finland with pending status**
- Amos Anderson Art Museum
- The Aine Art Museum
- Hvitträsk
- Kemi Art Museum
- Kunsthalle Helsinki
- Louhisaari Manor
- The Lenin Museum
- Wäinö Aaltonen Museum of Art

3.3 Co-operations with museum and exhibition portals
Besides the membership of single museums, the euromuse.net project also tries to build up co-operations with regional or national museum and exhibition portals. Often the national or regional museum associations maintain a website, where they publish exhibition information on behalf of their member museums. These organisations are often commissioned with public relation exercises - to spread out the museums information. That is why euromuse.net now tries to involve these portal operators on the portal.

Within the fourth milestone, these co-operations have been strengthened and refined to lower the work load necessary to perform updates with the effect that updates take place completely automatically resp. started manually, but without the need of manual refinements in the euromuse.net backend now. Reaching this level is the best guarantee for securing sustainable co-operation.

3.4 Co-operations with tourism services

TomTom
At the end of 2010 TomTom – a company offering navigation devices – has declared its interest to co-operate with euromuse.net.
Currently, the co-operation is being prepared to start an export of euromuse.net data as soon as possible.

The locations of the euromuse.net museums will be exported to the TomTom navigation devices, where the museums will be shown like POIs (Points of Interest). Users of navigation devices by TomTom will receive information on museums by this co-operation.

TomTom is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands, TomTom has over 3,000 employees worldwide. More than 45 million people use TomTom solutions every day, in form of dedicated portable navigation devices (PNDs), in-dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the Internet or mobile phones.

ETC
The European Travel Commission has declared its interest to co-operate with euromuse.net to display exhibition information on the www.visiteurope.com tourism portal. Euromuse.net has provided an interface displaying exhibition information aligned on the special needs of ETC and available at http://euromuse.harmonet.org/14 which is already integrated into the ETC’s website at www.visiteurope.com/development-area/euromuse but has not been launched officially. Next steps depend on the internal schedule of the ETC.
3.5 Website statistics

The website statistics show an unbroken upwards tendency. Despite a summer time decrease of users, the average amount of website visits is higher than one year before. Comparing November of 2009 with November of 2010, which are both top-level months in the relevant year, the web statistic shows:

- number Page Views has nearly quadrupliected (from 246,855 to 922,971)
- number of Hits has more than tripled (from 500,350 to 1,571,303)
- number of Visits increased more than one third (from 954 to 1,313)
- number of Unique-IPs is enhanced by 16% (from 13,338 to 15,630)

This figures show that euromuse.net has been visited by more Internet surfers than ever before and that the use of euromuse.net has intensified. Increased average visit durations (from 00:01:07 in Nov 2009 to 00:01:38 in Nov 2010) and more pages visited by a single visitor (2.36 in 2009 and 2.80 in 2010) confirm this direction. Surprisingly, the Soccer World Cup lead to a notable decrease of visitors in the summer of 2010.

The screenshots taken from the web-statistic tool at the end of 2009 and 2010 give more detailed information on the development of website statistics.

![Zusammenfassung nach Monaten](image)

Statistics on the use of the euromuse.net platform use generated by Webalizer Version 2.01 (6th Dec. 2009)
3.6 Translations of the euromuse.net user interface into twelve European languages

Within 2010 further translations of the euromuse.net website interface have been added. When the translations of the website navigation to Croatian, Polish and Romanian will be ready and published at the end of 2010, the euromuse.net portal will be available in 12 languages, which are Croatian, Dutch, English, Finnish, French, Galician, German, Italian, Polish, Portuguese, Romanian and Spanish. Thus, the content languages of euromuse.net and the navigation languages become more and more congruent and the aim of offering the major European languages comes closer. The Eastern and South-Eastern European regions get much better possibilities to use the euromuse.net portal through the language extension also to languages spoken in those regions. In the beginning of the eTEN project, euromuse.net was available only in English. At the end of 2008 the interface had been translated into Italian and German.

<table>
<thead>
<tr>
<th>Language</th>
<th>Countries</th>
<th>Percentage of EU population speaking language</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>United Kingdom, Ireland and Malta</td>
<td>51%</td>
</tr>
<tr>
<td>German</td>
<td>Germany, Austria, Luxembourg, Belgium, Italy, France, Denmark, Poland, Czech Republic, Romania and Hungary</td>
<td>32%</td>
</tr>
<tr>
<td>French</td>
<td>France, Belgium, Luxembourg and Italy</td>
<td>26%</td>
</tr>
<tr>
<td>Italian</td>
<td>Italy, Slovenia and Malta</td>
<td>16%</td>
</tr>
<tr>
<td>Spanish</td>
<td>Spain</td>
<td>15%</td>
</tr>
<tr>
<td>Polish</td>
<td>Poland, Germany, Slovakia, Lithuania and Latvia</td>
<td>10%</td>
</tr>
<tr>
<td>Russian</td>
<td>Estonia, Latvia, Lithuania and Greece</td>
<td>7%</td>
</tr>
<tr>
<td>Dutch</td>
<td>Netherlands, Belgium and France</td>
<td>6%</td>
</tr>
<tr>
<td>Romanian</td>
<td>Romania and Moldova</td>
<td>5%</td>
</tr>
<tr>
<td>Greek</td>
<td>Greece, Cyprus and Italy</td>
<td>3%</td>
</tr>
<tr>
<td>Swedish</td>
<td>Sweden and Finland</td>
<td>3%</td>
</tr>
<tr>
<td>Czech</td>
<td>Czech Republic, Austria and Slovakia</td>
<td>3%</td>
</tr>
</tbody>
</table>

Statistics on the use of the euromuse.net platform use generated by Webalizer Version 2.01 (6th Dec. 2009)
Hungarian | Hungary, Romania, Slovakia, Slovenia and Austria | 2%
Portuguese | Portugal | 2%
Slovak | Slovakia, Czech Republic and Hungary | 2%
Catalan | Spain, France and Italy | 2%

Euromuse.net covers more and more of the most spoken languages in Europe.

3.7 Web 2.0-Scenario for euromuse.net
Next steps towards a Web 2.0 scenario have been implemented in 2010, based on the recommendations given at the last review meeting. The euromuse.net project group had identified Web2.0 elements to integrate into the portal, which could be implemented step by step, starting already in 2009. Due to the limited budget for technical development within the eTEN project, it was not possible to restructure the entire website concept, but to implement a Web2.0 strategy in small steps.

Services already implemented
- A customised newsletter tool to order exhibition information directed onto the single users needs on a monthly basis.
- Individual reminders, e.g. for exhibitions ending within the next two weeks.
- Geo-coordinates for each museum to integrate the euromuse.net information on map based information services (currently available only on Harmonise).
- A facebook profile to inform about the euromuse.net offers and to disseminate the euromuse.net information to additional user-groups.
- A twitter profile to inform about important entries and developments on euromuse.net.
- Maps to show the museums locations based on the geo-coordinates.
- Links to social networks to announce euromuse.net offers there and to easily link euromuse.net information with social networks via a single click.
- RSS-feeds.

Currently under construction and/or already integrated until the end of the project
- Tag-Clouds to contextualise the entries on euromuse.net.
- A keyword-system aligned to the needs of euromuse.net in respect to the website’s multilingual and multi-user approach has been set up. The keywording enables search by artist names as well as by topical expressions and is able to perform searches in several languages.
- Geo-based search functions like radial search etc. have been implemented. All the museums can be shown on a map and be selected by different criteria.
- The multilingual structure of the website has been changed to enable a more intuitive approach for a user.
- Calendar export functions: Dates can be exported to online calendar systems.
- Images are presented in a more attractive way on the portal.
### 3.8 Feedback received by the stakeholders

#### Feedback received by:
Maria Teresa Natale - L'Osservatorio tecnologico per i beni e le attività culturali (OTEBAC) of the Italian Ministry of Heritage and Culture

#### Context / Topic of the feedback:
Harmonise service

#### Description / Comments:
Very good feedback for the all project and the euromuse.net portal. Museo&Web is still interested in collaborating with the euromuse.net partners. Despite of the intention to develop this collaboration between all the museums using the Museo&Web-cms and the euromuse.net web-platform in order to set the harmonise maps, for exchanging data between Museo&Web and euromuse.net via the Harmonise interface, the procedure has not been activated yet. The main reason for this pending is due to the lack of bilingual versions on the individual museums websites, which is required to allow the online publication of the museum and exhibition contents. Furthermore, the current political and economical Italian conjuncture may cause an important delay in the implementation of English translations (condition which is still binding).

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#### Feedback received by:
Dott.ssa Elena Calandra, Archaeological Superintendent of Umbria

#### Context / Topic of the feedback:
Elena Calandra found the project very interesting, indeed when it was presented in the frame of the study congress of Magna Grecia in Taranto she phoned immediately to her office in order to send back a Letter of Intent.

#### Description / Comments:
She works also in Rome, at the Ministry where she promised to disseminate the project.

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#### Feedback received by:
Margarita Papasideri, webmaster of www.e-artdrops.com

#### Context / Topic of the feedback:
Feedback by a user of the euromuse.net RSSfeed

#### Description / Comments:
Hi, I just added your rss feed about exhibitions in Europe to my site. Naturally, I am using your reference and your link. I just want to make sure that it is OK with you. Please let me know so I can either keep or remove it.
Thank you,

Margarita Papasideri.
http://www.e-artdrops.com
Events visited or discussions held to receive feedback:

- **ITB tourism fair Berlin, 11\(^{th}\)-15\(^{th}\) of March 2010 (SPK)**
  The euromuse.net portal and the project have been presented at “Culture Lounge”, an exhibition hall for cultural services at the ITB tourism fair. Many contacts have been established. The portal has been introduced to around 400 individual visitors, more than 100 persons have subscribed to the euromuse.net exhibition alerts at the fair, contacts to tourism services have as well been established. Beside the positive feedback received, the project partners became aware again of the expectations prevalent in the tourism sector by non-observing the conditions prevalent in the cultural/museum sector.

- **Meeting with the Archeological Museum of Budva, Montenegro, 29\(^{th}\) of April 2010 (PrRN)**
  The euromuse.net portal and the project have been presented to Lucija Duraskovic, Director of the Museum. The aim of the meeting was to establish contact with the first Museum in Montenegro and to invite and support it to join the euromuse.net portal.

- **Meeting with the Ministry of Tourism of Montenegro, 30\(^{th}\) of April 2010 (PrRN)**
  The euromuse.net portal and the project have been presented to Zoran Duletic, Deputy Minister. The aim of the meeting was to highlight the potential of the euromuse.net portal as a tool for the Tourism valorisation of Culture and Museum Network of Montenegro.

- **Sojourn at the Ministère de la culture et de la communication Paris, France**
  Within the framework of a 2-months stay in Paris, euromuse.net has been presented to professionals of the Ministry of Culture and Communication, Paris. The Ministry works on more than 20 databases also concerning digitalised cultural heritage, e.g. museofile and Joconde. It is as well the gateway to communicate with the museums portals of every French region. Co-operations with French museum portals via Harmonise are under development.

- **Meeting with the Zagreb Tourist Board, Croatia, 01\(^{st}\) of June 2010 (PrRN)**
  The euromuse.net portal has been presented to Luka Benko, General Secretary, with the aim of strengthening and expanding the current number of Zagreb museums joining euromuse.net looking to the future benefits for city tourism.

- **Meeting with the Ministry of Tourism of Croatia, 01\(^{st}\) of June 2010 (PrRN)**
  The project has been presented to Vesna Rajkovic, Head of Department, with the aim of successfully expanding the current number of Croatian Museums joining euromuse.net regarding the future benefits for national tourism.

- **Portuguese Museums Network, Coimbra – Portugal, 18th of June 2010 (IBACN)**
  The project has been presented through an Info Point where IBACN distributed leaflets and detailed information about the project. There was also a PPT presentation displayed where people could navigate on the euromuse.net website. The meeting was attended by representatives of the Portuguese museums.
- **Heritage, Regional Development and Social Cohesion International Conference, Ostersund (Sweden), 22-24\textsuperscript{th} of June 2010 (IBACN)**
  The project has been presented through an Info Point where IBACN distributed leaflets and detailed information about the project. There was a computer where a PPT presentation was displayed and people could navigate the euromuse.net website. Representatives of museums associations, public bodies and Universities located in Europe, USA, SOUTH AFRICA and Australia attended the conference.

- **Museumprice in Brussels, 1\textsuperscript{st} of June (OKV)**
  The project was announced and promoted by the OKV.