**Project Acronym:** euromuse  

**Project Title:** euromuse.net  

**Contract Number:** C046229  

**Starting date:** 01.01.2008  

**Ending date:** 31.12.2010  

**Deliverable Number:** D1.3.5  

**Title of the Deliverable:** Bi-annual Management Report 5  

**Task/WP related to the Deliverable:** WP1  

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**Author(s):** Thorsten Siegmann, Sophie Linnemann  

**Partner(s) Contributing:** All  

**Contractual Date of Delivery to the CEC:** T0+30 (End of June 2010)  

**Actual Date of Delivery to the CEC:** 30 June 2010  

**Project Co-ordinator**  

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http://www.euromuse.net  

http://www.euromuse-project.net
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1. **Description of activities and results**

The project is structured in the following work-packages:

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<tr>
<td>WP 6</td>
<td>Planning and Sustainability</td>
</tr>
</tbody>
</table>
1.1 Project management

Work-package start: 01.01.2008
Work-package end: 31.12.2010

Objectives

• To manage the administrative and technical issues of the euromuse.net project
• To ensure that the project meets its contractual commitments in an effective and high-quality way, respecting contractual deadlines

Work done and Results obtained

SPK:
Participation in euromuse.net – Training, Bologna, 11/12 February 2010
Participation in euromuse.net – Training, Vienna 01/02 March 2010
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

IBACN:
Participation in euromuse.net – Training, Bologna, 11/12 February 2010
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net – Sustainability meeting, Bologna, 08 April 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

ECCA:
Participation in euromuse.net – Training, Vienna 01/02 March 2010
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

Province of Rimini:
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net – Sustainability meeting, Bologna, 08 April 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

Municipality of Rimini:
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net – Sustainability meeting, Bologna, 08 April 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

Amitié srl:
Participation in euromuse.net – Training, Bologna, 11/12 February 2010
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net – Sustainability meeting, Bologna, 08 April 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

OKV:
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010
SML:
Participation in euromuse.net – Review meeting, Brussels, 17 March 2010
Participation in euromuse.net consortium meeting, Helsinki, 07/08 June 2010

KHM has formally withdrawn from the project at 31st of December 2008. Therefore KHM did not join any meeting in 2009/2010.

Deliverables provided: D1.3.5 Bi-annual Management Report.

Degree of Achievement of the Objectives: Fully achieved.
1.2 Technical adaptations and refinements

Work-package start: 01.01.2008
Work-package end: 30.06.2008

Objectives
- To adapt a stable euromuse.net platform, which offers services ready for the initial deployment
- To improve a full open source software
- To adapt the Harmonise tourism ontology to cover the format requested by euromuse.net
- To establish mappings between existing tourism databases and the euromuse.net service
- To translate the user interface (currently available only in English) in the languages of the partner countries

Work done and Results obtained
- Activity completed in Milestone I

Degree of Achievement of the Objectives: Fully achieved.
1.3  Dissemination

Work-package start:  01.01.2008  
Work-package end:  31.12.2010

Objectives
• To encourage the use of the euromuse.net service by other museums and tourism organisations
• To market the value of the euromuse.net service to other countries and so to recruit new members in the euromuse.net network

Work done and Results obtained
• Project training workshops were organised and carried out in Bologna (Italy) and Vienna (Austria)
• Presentations of the project during conferences and events have taken place (please find a detailed list below)
• Maintenance and continuous updates of project website
• Mailings

Mailings
• Mailing to 12,000 newsletter subscribers to announce the exhibition alert in the Benelux-States

Articles & Publications
• OKV-magazine, Dec 09/Jan 10, pages 30 and 31
• euromuse.net poster in Italian version (DIN A0)
• euromuse.net poster in Portuguese version (DIN A0)

Conferences, workshops and public presentations

The following non-exhaustive list of events, conferences and fairs provides an overview about places and dates, where dissemination of the project has taken place.
<table>
<thead>
<tr>
<th>Date</th>
<th>Place</th>
<th>Event</th>
<th>Audience</th>
<th>Partner presenting</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 February 2010</td>
<td>Turin, Italy</td>
<td>ICOM italian commission, annual meeting</td>
<td>The meeting was attended by 150 members, representing the most relevant italian museums</td>
<td>Maurizio Biordi (MuRN)</td>
<td>The meeting was a very important occasion for a successful presentation of the project and the euromuse.net web portal.</td>
</tr>
<tr>
<td>11-15 March 2010</td>
<td>Berlin, Germany</td>
<td>ITB - International Tourism Fair Berlin</td>
<td>180,000 visitors, 11,000 exhibitors from 187 countries</td>
<td>Thorsten Siegmann (SPK), Helen Bunte (on behalf of SPK), Simon Rein (SPK), Andrea Prehn (SPK)</td>
<td>Presentation of the euromuse.net portal. Establishing contacts to new museums, Information about tourism services needs.</td>
</tr>
<tr>
<td>24-27 March 2010</td>
<td>Ferrara, Italy</td>
<td>Salone del restauro di Ferrara</td>
<td>258 exhibitors</td>
<td>Manuela Pereira (IBACN)</td>
<td>Presentation of the euromuse.net portal to exhibitors.</td>
</tr>
<tr>
<td>15-18 April 2010</td>
<td>Barcelona, Spain</td>
<td>International tourism fair of Barcelona</td>
<td>Museums and Tourist operators</td>
<td>Ruben Mazon (on behalf of IBACN)</td>
<td>Presentation of the euromuse.net portal. Establishing contacts to new museums, Information about tourism services needs through questionnaire survey for tourism operators.</td>
</tr>
<tr>
<td>16 April 2010</td>
<td>Paris, France</td>
<td>DC-net meeting</td>
<td>Département de la Recherche, de l'Enseignement Supérieur et de la Technologie (DREST), Ministry of Culture and Communication</td>
<td>Sophie Linnemann (SPK)</td>
<td>Euromuse.net promotion material.</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Event Type</td>
<td>Description</td>
<td>Presenter</td>
<td>Remarks</td>
</tr>
<tr>
<td>--------------</td>
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<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------------</td>
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</tr>
<tr>
<td>22 April 2010</td>
<td>Paris, France</td>
<td>Presentation</td>
<td>Administration of information system and management of collections of Musée d'Orsay. Support of data entry.</td>
<td>Sophie Linnemann (SPK)</td>
<td>Strengthen the personal contact and co-operation with Musée d’Orsay.</td>
</tr>
<tr>
<td>29 April 2010</td>
<td>Budva, Montenegro</td>
<td>Presentation</td>
<td>Meeting with Lucija Duraskovic, Director of Archeological Museum Budva. Establishment of contacts with the first partner museum in Montenegro.</td>
<td>Enzo Finocchiaro (PrRN)</td>
<td>Presentation of the euromuse.net portal.</td>
</tr>
<tr>
<td>30 April 2010</td>
<td>Ministry of Tourism of Montenegro</td>
<td>Presentation</td>
<td>Meeting with Zoran Duletic, Deputy Minister. Establishing contacts with further Montenegrin museums and museum portals.</td>
<td>Enzo Finocchiaro (PrRN)</td>
<td>Presentation of the euromuse.net portal. Highlighting the potential of euromuse.net to support the valorisation of Culture and Museum network of Montenegro.</td>
</tr>
<tr>
<td>03-10 May 2010</td>
<td>Perugia, Italy</td>
<td>International Congress of Americanists</td>
<td>The Congress was attended by museums' directors coming from European, American and Asian countries.</td>
<td>Maurizio Biordi (MuRN)</td>
<td>The International Congress of Americanists is one of the most relevant ones in the world for experts and professionals.</td>
</tr>
<tr>
<td>03 May 2010</td>
<td>Paris, France</td>
<td>Meeting</td>
<td>Bureau de la diffusion numérique des collections Direction générale des patrimoines, Service des musées de France, Ministry of Culture and Communication.</td>
<td>Sophie Linnemann (SPK)</td>
<td>Presentation of the euromuse.net portal. Establishing contacts and co-operations with further French museums and museum portals and to establish mappings.</td>
</tr>
<tr>
<td>13-14 May 2010</td>
<td>Rome, Italy</td>
<td>5th Conference of Ethnoarcheology</td>
<td>The Conference was attended by approx. 150 experts coming from different countries. Euromuseum.net was presented to the audience of museums' directors and professionals.</td>
<td>Maurizio Biordi (MuRN)</td>
<td>Euromuseum.net was presented to the audience of museums' directors and professionals.</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Event Description</td>
<td>Presenter</td>
<td>Notes</td>
<td></td>
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</tr>
<tr>
<td>28-30 May 2010</td>
<td>Savona, Italy</td>
<td>XLIII Ceramic International Congress</td>
<td>The congress was attended by approx. 100 experts from Italy and Spain</td>
<td>Maurizio Biordi (MuRN) Euromuse.net was presented and promoted on a stand.</td>
<td></td>
</tr>
<tr>
<td>01 June 2010</td>
<td>Zagreb, Croatia</td>
<td>Presentation</td>
<td>Meeting with Luka Benko, General Secretary, Tourist Board</td>
<td>Enzo Finocchiaro (PrRN) Presentation of euromuse.net with the aim of expanding the number of croatian museums joining the portal.</td>
<td></td>
</tr>
</tbody>
</table>
Meetings and presentations

- **ITB tourism fair Berlin, 11th -15th of March (SPK)**
  The euromuse.net portal and the project have been presented at “Culture Lounge”, an exhibition hall for cultural services at the ITB tourism fair. Many contacts have been established. The portal has been introduced to around 400 individual visitors, more than 100 persons have subscribed to the euromuse.net exhibition alerts at the fair, contacts to tourism services have been established.

- **Meeting with the Archeological Museum of Budva, Montenegro 29/04/2010 (PrRN)**
  The euromuse.net portal and the project have been presented to Lucjia Duraskovic, Director of the Museum. The aim of the meeting was to establish contact with the first Museum in Montenegro and to invite and support it to join euromuse.net portal.

- **Meeting with the Ministry of Tourism of Montenegro 30/04/2010 (PrRN)**
  The euromuse.net portal and the project have been presented to Zoran Duletic, Deputy Minister. The aim of the meeting was to highlight the potential of euromuse.net portal as a tool for the Tourism valorisation of Culture and Museum Network of Montenegro.

- **Sojourn at the Ministère de la culture et de la communication Paris, France**
  Within the framework of a 2-months stay in Paris, euromuse.net has been presented to professionals of the Ministry of Culture and Communication, Paris. The Ministry works on more than 20 databases also concerning digitalised cultural heritage, e.g. museofile and Joconde. It is as well the gateway to communicate with the museums portals of every French region. Co-operations with French museum portals via Harmonise are under development.
Meeting with the Zagreb Tourist Board, Croatia 01/06/2010 (PrRN)
The euromuse.net portal has been presented to Luka Benko, General Secretary, with the aim of strengthening and expanding the current number of Zagreb museums joining euromuse.net looking to the future benefits for city tourism.

Meeting with the Ministry of Tourism of Croatia 01/06/2010 (PrRN)
The project has been presented to Vesna Rajkovic, Head of Department, with the aim of successfully expanding the current number of Croatian Museums joining euromuse.net regarding the future benefits for national tourism.

Portuguese Museums Network, Coimbra – Portugal 18/06/2010 (IBACN)
The project has been presented through an Info Point where IBACN distributed leaflets and detailed information about the project. There was also a PPT presentation displayed where people could navigate on the euromuse.net website. The meeting was attended by representatives of the Portuguese museums.

Heritage, Regional Development and Social Cohesion International Conference, Ostersund (Sweden) 22-24/06/2010 (IBACN)
The project has been presented through an Info Point where IBACN distributed leaflets and detailed information about the project. There was a computer where a PPT presentation was displayed and people could navigate the euromuse.net website. The conference was attended by representatives of museums associations, public bodies and Universities located in Europe, USA, South Africa and Australia.

Museumprice in Brussels, 1st of June (OKV)
The project was announced and promoted by the OKV.

Dissemination activities

Drawing of a museum weekend in Italy to promote the euromuse.net exhibition alerts
To promote the euromuse.net website and the newly added exhibition alerts, a drawing of a weekend in the Rimini region has been organised.

euromuse.net available on facebook.com and twitter.com profile for euromuse.net
The portal has started to publish information about exhibitions and museums also on facebook.com and twitter.com (test service).

Deliverables provided: No Deliverables to be provided in this period.

Degree of Achievement of the Objectives: Fully achieved, everything running well and as foreseen in the schedule.
1.4 Deployment site

Work-package start: 01.05.2008
Work-package end: 31.12.2010

Objectives

• To set-up the deployment sites for piloting the service with the target users
• To fully understand the requirements of pilot users, and identify potential for customising the service
• To encourage the use of the euromuse.net service by other museums and tourism organisations
• To encourage feedback, comments and suggestions from stakeholders and experts beyond the project, as valuable pointers towards subsequent improvements of the service
• To define the roll out strategy of the final service, and identify the maintenance and operational activities

Work done and Results obtained

• Deployment sites continued working
  o Several Museums have been contacted and informed about euromuse.net
  o Several museums declared their interest to join the service or already joined the service (find a list below)
  o In June 2010 almost 260 museums participate in the euromuse.net service. The portal offers information on museums from 23 European countries, which is an increase of two European countries in comparison to the end of 2009. Museums from Portugal and Croatia are now published at the web portal.
• euromuse.net website has been translated into Galician language. The euromuse.net interface is available in nine languages by the beginning of July 2010.

Museums participating in euromuse.net in June 2010

Several new museums from further European countries now participate in euromuse.net: Besides museums from all over Europe, museums from two additional European countries participate in the portal now: four new partners from Portugal and six museums from Croatia joined since the beginning of 2010. As a result there are currently 259 museums from 23 European countries on euromuse.net. The list below shows all the museums which are available online on euromuse.net at 18th June 2010.

### Austria
- Belvedere
- Kunsthistorisches Museum mit MVK und ÖTM
- Kunsthistorisches Museum Wien
- Kunsthistorisches Museum Wien, Schatzkammer
- Kunsthistorisches Museum Wien, Wagenburg

### Belgium
- Groeninge Museum

<table>
<thead>
<tr>
<th>Austria</th>
<th>Belgium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Museum für Völkerkunde Wien</td>
<td>Groeninge Museum</td>
</tr>
<tr>
<td>Neue Burg, Kunsthistorisches Museum Wien</td>
<td></td>
</tr>
</tbody>
</table>
- Koninklijk Museum voor Midden-Afrika
- Koninklijk Museum voor Schone Kunsten Antwerpen
- Koninklijk Museum voor Schone Kunsten Antwerpen
- Koninklijke Musea voor Kunst en Geschiedenis
- Hallepoort
- Jubelparkmuseum
- Musea van het Verre Oosten
- Muziekinstrumentenmuseum
- Koninklijke Musea voor Schone Kunsten van België
- Antoine Wierzmuseum
- Constatin Meuniermeuseum
- Musee Magritte Museum
- Museum voor Moderne Kunst
- Museum voor Oude Kunst
- Museum van Hedendaagse Kunst Antwerpen
- Museum voor Schone Kunsten Gent
- Paleis voor Schone Kunsten
- Rubenshuis
- S.M.A.K. Stedelijk Museum voor Actuele Kunst

Croatia
- Gradski muzej Varazdin
- Hrvatski muzej naivne umjetnosti
- Moderna galerija
- Muzej grada Iloka
- Muzej suvremene umjetnosti
- Muzej za umjetnost i obrt

Czech Republic
- Národní galerie v Praze
- Narodni galerie v Praze
- Narodni galerie v Praze, Sbírka grafiky a kresby
- Narodni galerie v Praze, Sbírka orientalního umeni
- Narodni galerie v Praze, Sbírka stareho umeni
- Narodni galerie v Praze, Sbírka moderního a soucasného umení, a umění 19.
- Národní muzeum - České muzeum hudby
- Národní muzeum - Muzeum Antonína Dvořáka
- Národní muzeum - Muzeum Bedřicha Smetany
- Národní muzeum - Náprstkovo muzeum asijských, afrických a amerických kultur
- Národní muzeum
- Židovské muzeum v Praze

Denmark
- Nationalmuseet
- Ny Carlsberg Glyptotek
- Statens Museum for Kunst

Finland
- Luonnontieteellinen museo
- Suomen kansallismuseo
- Ateneumin taidehistoriallinen museo
- Nykytaiteen museo Kiasma
- Sinebrychoffin taidehistoriallinen museo

France
- Centre Pompidou
- Musée de Grenoble
- Galeries nationales du Grand Palais
- Musée d'Orsay
- Musée de Fontainebleau
- Musée de la Maison Bonaparte
- Musée des Antiquités nationales
- Musée des châteaux de Malmaison et de Bois-Préau
- Musée du château de Compiègne
- Musée du château de Pau
- Musée du Louvre
- Musée du Moyen Age – Thermes de Cluny
- Musée et domaine national des Châteaux de Versailles et de Trianon
- Musée Eugène Delacroix
- Musée Gustave Moreau
• Musée Magnin
• Musée Message Biblique - Marc Chagall
• Musée national Adrien Dubouché
• Musée national de la Renaissance
• Musée national des Arts asiatiques-Guimet
• Musée national des Arts et Traditions populaires
• Musée Picasso
• Musée Picasso "La Guerre et la Paix"
• Musées napoléonien et africain de l’île d’Aix
• Palais de la Porte Dorée

Germany
• Archäologische Staatssammlung München
• Bayrische Staatsgemäldesammlungen München
• Bayrische Staatsgemäldesammlungen München - Alte Pinakothek
• Bayrische Staatsgemäldesammlungen München - Museum Brandhorst
• Bayrische Staatsgemäldesammlungen München - Neue Pinakothek
• Bayernische Staatsgemäldesammlungen München - Pinakothek der Moderne
• Bayrische Staatsgemäldesammlungen München - Schack-Galerie
• Germanisches Nationalmuseum
• GRASSI Museum
• Hamburger Kunsthalle
• Jüdisches Museum Berlin
• Kunst- und Ausstellungshalle der Bundesrepublik Deutschland
• Kunsthalle Bremen
• Liebieghaus
• MARTa Herford
• Martin-Gropius-Bau

• museen der stadt nürnberg - Albrecht-Dürer-Haus
• museen der stadt nürnberg - Stadtarchiv Fembohaus
• Museum Folkwang Essen
• Museum für Druckkunst Leipzig
• Musikinstrumenten-Museum
• rem - Reiss-Engelhorn-Museen - Museum Schillerhaus B5, 7
• rem - Reiss-Engelhorn-Museen - Museum Weltkulturen D5
• rem - Reiss-Engelhorn-Museen - Museum Zeughaus C5
• Glyptothek
• Staatliche Antikensammlungen
• Staatliche Kunstsammlungen Dresden
• Galerie Neue Meister
• Gemäldegalerie Alte Meister
• Grünes Gewölbe
• Kunstgewerbemuseum Dresden
• Kupferstich-Kabinett
• Mathematisch-Physikalischer Salon
• Münzkabinett
• Museum für Sächsische Volkskunst
• Porzellanmuseum
• Puppentheatersammlung
• Rüstkammer (Historisches Museum)
• Skulpturensammlung
• Staatliche Museen zu Berlin - Stiftung Preußischer Kulturbesitz
• Ägyptisches Museum und Papyrussammlung
• Antikensammlung
• Ethnologisches Museum
• Gemäldegalerie
• Helmut Newton Stiftung
• Kunstbibliothek
• Kunstgewerbemuseum
• Kupferstichkabinett
• Münzkabinett
• Museum Europäischer Kulturen
• Museum für Asiatische Kunst
• Museum für Islamische Kunst
• Museum für Vor- und Frühgeschichte
• Nationalgalerie
• Skulpturensammlung und Museum für Byzantinische Kunst
• Vorderasiatisches Museum
• Staatsgalerie Stuttgart
• Städel Museum
• Stadtgeschichtliches Museum Leipzig
• Altes Rathaus
• FORUM 1813
• Museum Zum Arabischen Cofee Baum
• Neubau - Stadtgeschichtliches Museum Leipzig
• Schillerhaus
• Völkerschlachtdenkmal
• Technoseum - Landesmuseum für Technik und Arbeit in Mannheim
• Weltkulturerbe Völklinger Hütte

Greece
• Byzantine and Christian Museum
• Βυζαντινό και Χριστιανικό Μουσείο
• ema - Epigraphical Museum
• Επιγραφικό Μουσείο
• Macedonian Museum of Contemporary Art
• National Archaeological Museum Athens
• Εθνικό Αρχαιολογικό Μουσείο
• Μουσείο Βυζαντινού Πολιτισμού

Ireland
• National Gallery of Ireland

Italy
• Collezione Maramotti
• Centro culturale Mercato
• Museo civico
• Museo della bonifica
• Museo delle valli e Oasi naturalistica di Campotto
• Fondazione Magnani Rocca
• Fondazione Neri - Museo Italiano della Ghisa
• Museo Italiano della Ghisa
• Galleria Civica di Modena
• MET – Museo degli Usi e Costumi della Gente di Romagna
• MUSAS - Museo Storico Archeologico di Modena
• MAMbo - Museo d’Arte Moderna di Bologna
• Mart - Museo di Arte Moderna e Contemporanea di Trento e Rovereto
• Ministero per i Beni e le Attività Culturali
• Museo Nazionale delle Arti e Tradizioni Popolari
• Musei Civici d’Arte Antica
• Museo Civico d’Arte Industriale e Galleria Davia Bargellini
• Museo Civico Medievale
• Musei Comune di Rimini - Museo degli Sguardi
• Musei Comune di Rimini -Museo della Città
• Musei di Riccione-Galleria d’Arte Moderna e Contemporanea Villa Franceschi
• Musei di Riccione-Museo del Territorio
• Museo Archeologico e Arte Sacra
• Museo d’Arte della città di Ravenna
• Museo della Regina
• Museo di Santa Giulia
• Museo Internazionale delle Ceramiche in Faenza
• Museo Poldi Pezzoli
• Palazzo Grassi S.p.A.
• Palazzo Magnani
• Museo Egizio di Torino
• Museo Archeologico Nazionale dell’Abruzzo
• Museo Archeologico Nazionale di Napoli
• Museo Civico Archeologico Verucchio
• Pinacoteca di Brera
• Galleria nazionale d’Arte moderna e contemporanea
• Museo Nazionale Romano - Crypta Balbi
• Museo Nazionale Romano - Palazzo Altemps
• Museo Nazionale Romano - Palazzo Massimo
• Museo Nazionale Romano - Terme di Diocleziano
• Galleria d’Arte Moderna
• Galleria degli Uffizi
• Galleria dell'Accademia
• Galleria Palatina
• Soprintendenza Speciale per il Polo Museale Veneziano
• Gallerie dell'Accademia di Venezia
• Villa Olmo

Latvia
• Latvijas Nacionālais vēstures muzejs

Luxembourg
• Casino Luxembourg - Forum d'art contemporain
• Mudam Luxembourg - Musée d'Art Moderne Grand-Duc Jean
• Musée National d'Histoire et d'Art

Malta
• Heritage Malta
• Archaeology Museum Gozo
• Domvs Romana
• Folklore Museum
• Ggantija Temples
• Ghar Dalam Cave & Museum
• Hagar Qim Temples
• Hal Saflieni Hypogeum
• Malta Maritime Museum
• Mnajdra Temples
• National Museum of Archaeology
• National Museum of Fine Arts
• National War Museum
• St. Paul’s Catacombs
• Ta’ Kola Windmill

Netherlands
• Rijksmuseum Amsterdam
• Van Gogh Museum

Poland
• Muzeum Narodowe w Gdańsku
• Muzeum Narodowe w Poznaniu
• Galeria Malarstwa i Rzeźby
• Muzeum Etnograficzne w Poznaniu
• Muzeum Historii Miasta Poznania
• Muzeum im. Adama Mickiewicza w Śmiełowie
• Muzeum Instrumentów Muzycznych
• Muzeum Sztuk Użytkowych
• Pałac w Rogalinie
• Wielkopolskie Muzeum Wojskowe
• Zamek w Gołuchowie

Portugal
• Centro de Arte Moderna José de Azeredo Perdigão
• Museu Calouste Gulbenkian
• Museu Nacional de Arte Antiga
• Museu Nacional de Arte Contemporânea - Museu do Chiado

Romania
• Muzeul Național de Artă a României
• Muzeul K. H. Zambaccian
• Muzeul Național de Artă al României

Slovenia
• Slovenski Etnografski Muzej

Spain
• Centro Andaluz de Arte Contemporáneo
• Fundación Colección Thyssen-Bornemisza
• Fundación-Museo Eugenio Granell
• La Casa Encendida de Obra Social Caja Madrid
• MARCO - Museo de Arte Contemporáneo de Vigo
• MUSAC. Museo de Arte Contemporáneo de Castilla y León
• Museo Arqueológico Nacional
• Museo Cerralbo
• Museo Chillida-Leku
• MUSEO NACIONAL Y CENTRO DE INVESTIGACIÓN DE ALTAMIRA
• Museo de Arqueología de Cataluña
• Museo de Bellas Artes de Bilbao
• Museo Nacional Colegio de San Gregorio
• Museo Nacional de Antropología
• Museo Nacional de Arte Romano
• Museo Nacional de Cerámica y Artes Suntuarias “González Martí”
• Museo Nacional del Prado
• museo picasso málaga
• FUNDACIÓN PICASSO-MUSEO CASA NATAL

• Museu Nacional d’Art de Catalunya
• Museu Picasso de Barcelona

Sweden
• Nationalmuseum Stockholm

Switzerland
• Kunsthaus Zürich
• Kunstmuseum Basel
• Kunstmuseum Basel, Museum für Gegenwartskunst
• Zentrum Paul Klee

United Kingdom
• Tate Britain
• Tate Liverpool
• Tate Modern
• Tate St. Ives
• The National Gallery
• Victoria and Albert Museum

An up to date list of museums represented on the euromuse.net portal is always available online at www.euromuse.net/en/members. Besides the museums listed above, there are further museums, which have declared their participation, but did not yet finish their entries and will be published soon.

Website dissemination activities (selection)

○ Multilinguality: Galician version of the euromuse.net website
On its way to reach the broadest possible audience within Europe and beyond, euromuse.net considers the needs of language minorities in Europe now. The translations of the euromuse.net website to further languages are ongoing. A Galician version of the euromuse.net website will be published until the beginning of July 2010.

○ RSSfeeds
 euromuse.net has integrated an RSSfeed with information on each new museum and exhibition. This service has several advantages at the same time. Firstly, it is an extra service at the website for everybody, who likes to be kept informed on new entries. Secondly, it is used to display the euromuse.net information also on other websites, e.g on the Greece art website www.e-artdrops.com (section exhibitions).
Project euromuse.net

- **Geo-based services**
  euromuse.net shows the location of museums on maps to simplify the organisation of museum trips and to enable the visitors to find their ways easily to the museums.

**Deliverables provided:** No Deliverables to be provided in this period.

**Degree of Achievement of the Objectives:** Fully achieved, activities enhanced, everything running well and as foreseen in the schedule.
1.5 Stakeholder support/ documentation, expanding the service

Work-package start: 01.05.2008  
Work-package end: 30.06.2010

Objectives

- To develop the information/documentation/training tools for making the professional users (museums and tourism industries accepting to pay for the service) able to effectively use the service
- To train cultural bodies in order to understand the typical information needs of the tourism sector
- To organise training sessions in the use of the integrated euromuse.net Harmonise service

Work done and Results obtained

- A partner’s training workshop has been organised in Bologna, 11th/12th of February
- A partner’s training workshop has taken place in Vienna, 01st/02nd of March
- Several enhancements of the euromuse.net website have been undertaken to improve the usability of the service, for instance RSSfeeds, geo-coordinates, facebook.com and twitter.com postings
- euromuse.net entry forms have been improved (minor changes: additional fields, simplified data entry)
- A member’s newsletter has been set up in Germany and been tested successfully. It will be extended to the other European countries within 2010

Results and outputs

- euromuse.net is available on facebook.com and twitter.com (still test service)
- RSSfeeds supports to spread information also on other websites, e.g. www.e-artdrops.com (section exhibitions)

Deliverables provided: D5.2 Analysis on the impact of training.

Degree of Achievement of the Objectives: Fully achieved.
1.6 Planning and Sustainability

Work-package start: 01.07.2009
Work-package end: 31.12.2010

Objectives

- To make provision for the future use of the euromuse.net service
- To ensure that the trans-European service continues to grow
- To demonstrate the real value of the service to national funding decision-makers, and so underpin future funding and extension of the service

Work done and Results obtained

- The planned Sustainability Consortium meeting in Berlin, scheduled for April, 22nd/23rd had to be cancelled, due to the limited air traffic caused by the eruption of the volcano “Eyjafjallajökull” in Island
- The project consortium meeting in Helsinki (June 2010, 7th/8th) focused on Sustainability questions
- A survey on museums has been conducted
- Market analysis actions (e.g. benchmarking) have been undertaken
- Analysis of legal alternatives have advanced
- Set up of an additional survey to identify the needs of tourism
- A questionnaire for identifying the user’s needs is under preparation
- First outcomes and results of the actions undertaken will be presented in the 1st version of the Sustainability concept, which will be ready simultaneously with this Deliverable

Results and outputs

- An Executive Summary and a Table of Content for the Sustainability Concept have been written and published at the project website
- A first version of the Sustainability Concept will be submitted by the end of June (simultaneous with this Deliverable D1.3.5)

Deliverables provided: 1st version of the Sustainability concept (end of June 2010).

Degree of Achievement of the Objectives: fully achieved.
2. Conclusions

- The activities proceeded according to the time planning and the project objectives remain valid.
- The project partners believe that these objectives can be achieved within the available budget and timeframe.
- The project partners are globally satisfied with the feasibility/validation results.
- The quality of the work and of the deliverables meets the partners’ expectations.
- Raising numbers of website visitors prove the successful deployment of the service
- Consortium partners have considerably advanced the Sustainability concept

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(✓)
3. **Objectives for the next period**

The following period up to the end of 2010 will be the final one for euromuse.net (Milestone IV). The funding period for the project is going to cease at the end of this year. Until then the project focuses strongly on activities that have been set to Sustainability actions to continue the service at the highest possible level in 2011.

Work at the Sustainability strategy will be continued to refine the identified services and to reflect results from research in services. The first version of the Sustainability concept will be submitted at the end of June, the final Sustainability strategy is scheduled with reasonable time before the end of the funding period.

The project consortium will integrate results from the surveys conducted within the group of tourism services and the web portal users. Questionnaires to analyse the needs and requirements of these two important target groups for the euromuse.net service are currently under development. At the same time a detailed market analysis to define a marketing strategy for the time from 2011 onwards takes place.

Reflecting the recommendations given in the second project review by the project’s reviewers, the project consortium plans to start integrating **Web2.0 tools** to the euromuse.net portal, to take into account current developments in the development of the internet.

Further dissemination activities will be undertaken, such as presenting the project at events and conferences in the museum and tourism sector.

Trainings and support activities for existing as well as for new participants or users will be pursued; training material updating will be continued.

An Amendment of the Grant Agreement will be requested to reflect a change of the legal status of the partner ECCA from Association to a Company.

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**Deliverables for Milestone IV:**

- D3.7 Third project workshop in a participating country (Germany, Italy, Belgium, Finland)
- D5.2 Analysis on the impact of training
- D4.3 Final results of deployment activities
- D4.4 Full Deployment Plan
- D6.3 Analysis of the legal alternatives
- D1.3 Bi-annual Management Reports 3, 4 (BMR)
- D1.4 Periodic Progress Reports (PPR)
- D1.5 Final report (confidential and public versions)

**Criteria for go/no go decision:**

- The impact of promotional/ dissemination/ training actions has been analysed
- The full deployment plan has been developed
- The Sustainability strategy has been agreed among the partners and principal stakeholders
4. Cumulative effort for the period covered by this Periodic report

**Project Acronym: euromuse**

<table>
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<tr>
<th>Name of partner</th>
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## Project Acronym: euro muse

### Cumulative Effort from the start of the project (man-days):

- **From 01/01/08 to 30/06/10**

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