Project euromuse.net

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Partner(s) Contributing: All

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http://www.euromuse-project.net
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1. **Description of the activities and results**

The project is structured in the following work-packages:

- **WP 1**  Project management
- **WP 2**  Technical adaptations and refinements
- **WP 3**  Dissemination
- **WP 4**  Deployment site
- **WP 5**  Stakeholder support/ documentation, expanding the service
- **WP 6**  Planning and sustainability
1.1 Project management

Workpackage start: 01.01.2008
Workpackage end: 31.12.2010

Objectives
- To manage the administrative and technical issues of the euromuse.net project
- To ensure that the project meets its contractual commitments in an effective and high-quality way, respecting contractual deadlines.

Work done and Results obtained

SPK:
Participation in euromuse.net/Harmonise-Training workshop, Berlin, 03-04 September 2009
Participation in euromuse.net Business Planning workshop, Berlin, 04 September 2009
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

IBACN:
Participation in euromuse.net/Harmonise-Training workshop, Berlin, 03-04 September 2009
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

ECCA:
Participation in euromuse.net/Harmonise-Training workshop, Berlin, 03-04 September 2009
Participation in euromuse.net Business Planning workshop, Berlin, 04 September 2009
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

Province of Rimini:
Participation in euromuse.net Business Planning workshop, Berlin, 04 September 2009
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

Municipality of Rimini:
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

Amitié srl:
Participation in euromuse.net Business Planning workshop, Berlin, 04 September 2009
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

Entry of two new partner organisations:

Two new organisations OKV – openbaar kunstbezit vlaanderen from Belgium and Suomen Museoliitto Finland did not yet reach the formal approval for their entry to the euromuse.net
project. Nevertheless, they have been involved into the project work and taken part in the following meetings:

**OKV:**
Participation in euromuse.net/Harmonise-Training workshop, Berlin, 03-04 September 2009
Participation in euromuse.net Business Planning workshop, Berlin, 04 September 2009
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

**SML:**
Participation in euromuse.net project meeting, Rimini, 22-23 October 2009

KHM has formally withdrawn from the project at 31st of December 2008, that is why KHM did not join any meeting in 2009.

**Deliverables provided:**
- D1.3.4 Bi-annual Management Report

**Degree of Achievement of the Objectives:** Fully achieved.
1.2 Technical adaptations and refinements

Workpackage start: 01.01.2008
Workpackage end: 30.06.2008

Objectives
- To adapt a stable euromuse.net platform, which offers services ready for the initial deployment
- To improve a full open source software
- To adapt the Harmonise tourism ontology to cover the format requested by euromuse.net
- To establish mappings between existing tourism databases and the euromuse.net service
- To translate the user interface (currently available only in English) in the languages of the partner countries.

Work done and Results obtained
- Activity completed in Milestone I

Degree of Achievement of the Objectives: Fully achieved
1.3  Dissemination

Workpackage start:  01.01.2008
Workpackage end: 31.12.2010

Objectives
• To encourage the use of the euromuse.net service by other museums and tourism organisations.
• To market to other countries the value of the euromuse.net services and so to recruit new members in the euromuse.net network.

Work done and Results obtained
• Project training workshops were organised and carried out in Berlin, Germany and Rimini, Italy.
• Presentations of the project during conferences and events have taken place (please find a detailed list below).
• Co-operations with museum portals could be started
• Maintenance and continuous updates of project website.

Articles & Publications:
• NEMO News, Issue 1 – 2009
• OKV-magazine, Dec 09/Jan 10, pages 30 and 31
• Programma Festival Mondo Antico.pdf
• Musei e turismo dialogo fra turismo e cultura - Convegno Trento Angela e Orietta.pdf

Conferences, workshops and public presentations

The following non-exhaustive list of events, conferences and fairs provides an overview about places and dates, where dissemination of the project has taken place.

<table>
<thead>
<tr>
<th>Date</th>
<th>Place</th>
<th>Event</th>
<th>Audience</th>
<th>Partner presenting</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>27.-</td>
<td>Xanten, Germany</td>
<td>MAI-Tagung (Museum and the Internet)</td>
<td>Museum professionals from Germany</td>
<td>Thorsten Siegmann, Monika Hagedorn-Saupe (SPK)</td>
<td>Euromuse.net Workshop and Harmonise Training for interested museums to inform about participation and the Harmonise interface</td>
</tr>
<tr>
<td>29.05.2009</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>12.-</td>
<td>Rimini</td>
<td>Festival of ancient world</td>
<td>13.000 people</td>
<td>IBC, Municipalità of Rimini, Province of Rimini, Amiitiè</td>
<td>Project dissemination</td>
</tr>
<tr>
<td>15.06.2009</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Event Type</td>
<td>Attendees</td>
<td>Notes</td>
<td></td>
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</tr>
<tr>
<td>03.06.2009</td>
<td>Berlin, Germany</td>
<td>Information event, IfM</td>
<td>Museology students from Spain, Thorsten Siegmann, Andrea Prehn (SPK)</td>
<td>Information about euromuse.net and further online activities in the museum sector.</td>
<td></td>
</tr>
<tr>
<td>11.06.2009</td>
<td>Berlin, Germany</td>
<td>Meeting with representatives</td>
<td>Danish Museum Association, Thorsten Siegmann, Monika Hagedorn-Saupe (SPK)</td>
<td>Information about euromuse.net, discussion about ways to cooperate.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>from the Danish Museum Association at IfM</td>
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<tr>
<td>12.06.2009</td>
<td>Amsterdam, The</td>
<td>Meeting with representatives</td>
<td>Thorsten Siegmann, Monika Hagedorn-Saupe (SPK)</td>
<td>discussion about possible co-operation between Nederlandse Museumvereniging and euromuse.net.</td>
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</tr>
<tr>
<td></td>
<td>Netherlands</td>
<td>from the Netherlands Museum Association (Nederlandse Museumvereniging)</td>
<td></td>
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</tr>
<tr>
<td>19.06.2009</td>
<td>Rimini, Italy</td>
<td>Meeting partners MAP for ID</td>
<td>Project's partners, IBACN</td>
<td>presentation to participating institutions.</td>
<td></td>
</tr>
<tr>
<td>26.06.2009</td>
<td>Bologna, Italy</td>
<td>Conference European museum education and young people: a critical enquiry</td>
<td>Conference participants; project partners, IBACN</td>
<td>presentation to participating institutions.</td>
<td></td>
</tr>
<tr>
<td>01.07.2009</td>
<td>Berlin, Germany</td>
<td>Information meeting about euromuse.net</td>
<td>Landesverband der Museen zu Berlin (LMB) Board Meeting of the Museum Association Berlin at Museum for Natural History, Berlin</td>
<td>Information meeting with the Board members and the Berlin Museums Portal on euromuse.net.</td>
<td></td>
</tr>
<tr>
<td>03.09.2009</td>
<td>Berlin, Germany</td>
<td>Harmonise and euromuse.net partner's training workshop</td>
<td>Antonio de Bonis (IBACN), Frank von Hagel (SPK), Sophie Linnemann (SPK), Kitty de Preeuw (OKV), Markus Maryschka (ECCA), Thorsten Siegmann (SPK)</td>
<td>Harmonise and euromuse.net training in front of euromuse.net partners.</td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Event</td>
<td>Participants</td>
<td>Notes</td>
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<tr>
<td>04.09.2009</td>
<td>Berlin, Germany</td>
<td>Harmonise and euromuse.net administrators workshop</td>
<td>Thorsten Siegmann (ECCA), Sophie Linnemann (SPK), Manfred Hackl (ECCA), Markus Maryschka (ECCA), Peter Werder</td>
<td>Harmonise administrators training workshop</td>
<td></td>
</tr>
<tr>
<td>25.- 26.09.2009</td>
<td>Trento, Italy</td>
<td>Convegno Nazionale “Musei e Turismo”</td>
<td>Museums from all over Italy</td>
<td>Project dissemination</td>
<td></td>
</tr>
<tr>
<td>25.- 27.09.2009</td>
<td>Dubrovnik</td>
<td>The Best in Heritage-Conference</td>
<td>International Museum Professionals, focus on South-Eastern and Central Europe</td>
<td>Thorsten Siegmann (SPK)</td>
<td></td>
</tr>
<tr>
<td>25.09.2009</td>
<td>Bergamo, Italy</td>
<td>Nofrill workshop</td>
<td>Manfred Hackl (ECCA)</td>
<td>Presentation of euromuse.net as a best practise case for data interoperability</td>
<td></td>
</tr>
<tr>
<td>12.- 14.10.2009</td>
<td>Berlin, Germany</td>
<td>Herbsttreffen der Fachgruppe Dokumentation des Deutschen Museumsbundes in Berlin</td>
<td>Museum Professionals from Germany, focusing documentation</td>
<td>Information about the euromuse.net project and dissemination</td>
<td></td>
</tr>
<tr>
<td>13.- 17.10.2009</td>
<td>Madrid, Spain</td>
<td>Final conference MAP for ID</td>
<td>Museums from all over Europe</td>
<td>Web portal presentation</td>
<td></td>
</tr>
<tr>
<td>15.- 17.10.2009</td>
<td>Linz, Austria</td>
<td>Österreichischer Museumstag Linz</td>
<td>Museum Professionals from Austria</td>
<td>Presentation on euromuse.net, gaining new members from Austria, Information about Austria, Information about euromuse.net and Harmonise</td>
<td></td>
</tr>
</tbody>
</table>
### Meetings and presentations

- In the framework of the MAI-Tagung a euromuse.net workshop has been held in Xanten, Germany on the 27.05.2009. Valuable feedback could be generated, new museums have been contacted and informed about euromuse.net.
- On a meeting at the 12th of June, the Dutch Museum Association and the euromuse.net project agreed on a co-operation between the two portals and an exchange of data.
- At the conference “The Best in Heritage” in September 2009 in Croatia, a co-operation with the MDC – Museum Documentation Centre was established. The MDC in charge of a museum and exhibition portal on the Croatian national level declared the interest to connect it to euromuse.net.
• euromuse.net training workshop has been held in Rimini, Italy at the 27.05.2009. Valuable feedback could be generated, new museums have been contacted and informed about euromuse.net

Deliverables provided:
• D3.6 Second project workshop in a participating country (Germany, Italy, Belgium, Finland)

Degree of Achievement of the Objectives: Fully achieved, everything running well and as foreseen in the schedule
1.4 Deployment site

Workpackage start:  01.05.2008
Workpackage end:  31.12.2010

Objectives
• To set-up the deployment sites for piloting the service with the target users.
• To fully understand the requirements of pilot users, and identify potential for customising the service.
• To encourage the use of the euromuse.net service by other museums and tourism organisations.
• To encourage feedback, comments and suggestions from stakeholders and experts beyond the project, as valuable pointers towards subsequent improvements of the service.
• To define the roll out strategy of the final service, and identify the maintenance and operational activities.

Work done and Results obtained
• Deployment sites continued working
  o Several Museums have been contacted and informed about euromuse.net (please find detailed information at D4.2)
  o Several museums declared their interest to join the service or already joined the service (find a list below)
  o Deployment activities have been intensified in Finland and Belgium due to the entry of the Finnish and Belgian partners to the consortium
  o In January 2010 more than 240 museums participate in the euromuse.net service. The portal offers information on museums from 22 European countries, which is an increase of three European countries in comparison to the last year.
• euromuse.net frontend and backend has been translated to Finnish, Dutch and French languages. This means, euromuse.net interface is available in eight languages now.
• Co-operations with regional or national museum and exhibition portals have been established to connect the portals to each other and to exchange data.

Museum portals:

<table>
<thead>
<tr>
<th>Museum portal</th>
<th>Contact and established co-operation to exchange exhibition and museum data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Museum Documentation Center, Croatia</td>
<td>Connection of the OKV portal (tento.be) to the euromuse.net portal on Harmonise</td>
</tr>
<tr>
<td>OKV – Openbaar Kunstbezit Vlaanderen</td>
<td>Connection of the SML portal (museums.fi) to the euromuse.net portal via Harmonise</td>
</tr>
<tr>
<td>SML – Suomen Museoliitto</td>
<td>Agreement on a co-operation and data exchange</td>
</tr>
<tr>
<td>Museum portal of the Netherlands</td>
<td>Contact to a culture portal in Luxembourg and at Saar region</td>
</tr>
<tr>
<td>Saarbrückener Museumsverband, Germany</td>
<td></td>
</tr>
</tbody>
</table>
Museums participating in euromuse.net in December 2009

Several new museums from more European countries than before participate in euromuse.net now: There are around 70 new entries from 2009 within the list of more than 240 museums which joined the euromuse.net-portal. The list below shows all the museums which are available online on euromuse.net in December 2009.

Austria
• Kunsthistorisches Museum Wien
• Kunsthistorisches Museum Wien, Neue Burg
• Kunsthistorisches Museum Wien, Schatzkammer
• Kunsthistorisches Museum Wien, Wagenburg
• Museum für Völkerkunde Wien
• Österreichisches Theatermuseum
• Sammlungen Schloß Ambras

Belgium
• Groeninge Museum
• Koninklijk Museum voor Midden-Afrika
• Koninklijk Museum voor Midden-Afrika
• Koninklijk Museum voor Schone Kunsten Antwerpen
• Koninklijk Museum voor Schone Kunsten Antwerpen
• Koninklijke Musea voor Kunst en Geschiedenis
• Hallepoort
• Jubelparkmuseum
• Musea van het Verre Oosten
• Muziekinstrumentenmuseum
• Koninklijke Musea voor Schone Kunsten van België
• Antoine Wierzmuseum
• Constatin Meuniermeuseum
• Musée Magritte Museum
• Museum voor Moderne Kunst
• Museum voor Oude Kunst
• Museum van Hedendaagse Kunst Antwerpen
• Museum voor Schone Kunsten Gent
• Rubenshuis

Czech Republic
• Národní muzeum
• Národní muzeum - České muzeum hudby
• Národní muzeum - Muzeum Antonína Dvořáka
• Národní muzeum - Muzeum Bedřicha Smetany
• Národní muzeum - Náprstkovo muzeum asijských, afrických a amerických kultur
• Narodní galerie v Praze
• Narodní galerie v Praze, Sbírka grafiky a kresby
• Narodní galerie v Praze, Sbírka orientalního umění
• Narodní galerie v Praze, Sbírka starého umění
• Narodní galerie v Praze, Sbírky moderního a současného umění, a umění 19.
• Židovské muzeum v Praze

Denmark
• Nationalmuseet
• Ny Carlsberg Glyptotek
• Statens Museum for Kunst

Finland
• Ateneumin taide museo
• Nykyaiteen museo Kiasma
• Sinebrychoffin taide museo

France
• Centre Pompidou
• Musée de Grenoble
- Galeries nationales du Grand Palais
- Musée d'Orsay
- Musée de Fontainebleau
- Musée de la Maison Bonaparte
- Musée des Antiquités nationales
- Musée des châteaux de Malmaison et de Bois-Préau
- Musée du château de Compiègne
- Musée du château de Pau
- Musée du Louvre
- Musée du Moyen Age – Thermes de Cluny
- Musée et domaine national des châteaux de Versailles et de Trianon
- Musée Eugène Delacroix
- Musée Gustave Moreau
- Musée Magnin
- Musée Message Biblique - Marc Chagall
- Musée national Adrien Dubouché
- Musée national de la Renaissance
- Musée national des Arts asiatiques-Guimet
- Musée national des Arts et Traditions populaires
- Musée Picasso
- Musée Picasso "La Guerre et la Paix"
- Musées napoléonien et africain de l'île d'Aix
- Palais de la Porte dorée

Germany
- Bayrische Staatsgemäldesammlungen München
- Alte Pinakothek
- Museum Brandhorst
- Neue Pinakothek
- Pinakothek der Moderne
- Schack-Galerie
- Germanisches Nationalmuseum
- GRASSI Museum für Angewandte Kunst Leipzig
- Hamburger Kunsthalle
- Jüdisches Museum Berlin
- Kunst- und Ausstellungshalle der Bundesrepublik Deutschland
- Liebieghaus Skulpturensammlung
- MARTa Herford
- Martin-Gropius-Bau
- Albrecht-Dürer-Haus
- Stadtmuseum Fembohaus
- Museum Folkwang
- Museum für Druckkunst Leipzig
- Musikinstrumenten-Museum
- Museum Schillerhaus B5, 7
- Museum Weltkulturen D5
- Museum Zeughaus C5
- Glyptothek
- Staatliche Antikensammlungen
- Galerie Neue Meister
- Gemäldegalerie Alte Meister
- Grünes Gewölbe
- Kunstgewerbemuseum Dresden
- Kupferstich-Kabinett
- Mathematisch-Physikalischer Salon
- Münzkabinett
- Museum für Sächsische Volkskunst
- Porzellansammlung
- Puppentheatersammlung
- Rüstkammer (Historisches Museum)
- Staatliche Kunstsammlungen Dresden - Skulpturensammlung
- Ägyptisches Museum und Papyrussammlung
- Antikensammlung
- Ethnologisches Museum
- Gemäldegalerie
- Helmut Newton Stiftung
- Kunstbibliothek
- Kunstgewerbemuseum
- Kupferstichkabinett
- Münzkabinett
- Museum Europäischer Kulturen
- Museum für Asiatische Kunst
- Museum für Islamische Kunst
- Museum für Vor- und Frühgeschichte
- Nationalgalerie
- Skulpturensammlung und Museum für Byzantinische Kunst
- Staatliche Museen zu Berlin
- Vorderasiatisches Museum
- Staatssammlung München
- Städel Museum
- Stadtgeschichtliches Museum - Altes Rathaus
- Stadtgeschichtliches Museum - FORUM 1813
- Stadtgeschichtliches Museum - Museum Zum Arabischen Coffe Baum
- Stadtgeschichtliches Museum - Neubau - Stadtgeschichtliches Museum Leipzig
- Stadtgeschichtliches Museum - Schillerhaus
- Stadtgeschichtliches Museum - Völkerschlachtdenkmal
- Weltkulturerbe Völklinger Hütte
- Kunstsammlungen Schlösser und Gärten, Staatliches Museum Schwerin

Greece
- Byzantine and Christian Museum / Βυζαντινό και Χριστιανικό Μουσείο
- ema - Epigraphical Museum / Επιγραφικό Μουσείο
- Macedonian Museum of Contemporary Art
- National Archaeological Museum Athens / Εθνικό Αρχαιολογικό Μουσείο
- Μουσείο Βυζαντινού Πολιτισμού

Ireland
- National Gallery of Ireland

Italy
- Collezione Maramotti
- Fondazione Magnani Rocca
- Museo Italiano della Ghisa
- Galleria Civica di Modena
- MET – Museo degli Usi e Costumi della Gente di Romagna
- MUSAS - Museo Storico Archeologico di Santarcangelo
- MAMbo - Museo d'Arte Moderna di Bologna
- Mart - Museo di Arte Moderna e Contemporanea di Trento e Rovereto
- Museo Nazionale delle Arti e Tradizioni Popolari
- Collezioni Comunali d’Arte
- Museo Civico d’Arte Industriale e Galleria Davia Bargellini

- Museo Civico Medievale
- Museo degli Sguardi
- Museo della Città
- Galleria d'Arte Moderna e Contemporanea Villa Franceschi
- Museo del Territorio
- Museo Archeologico e di Arte Sacra
- Museo d’Arte della città di Ravenna
- Museo della Regina
- Museo di Santa Giulia
- Museo Internazionale delle Ceramiche in Faenza
- Museo Poldi Pezzoli
- Palazzo Grassi S.p.A.
- Palazzo Magnani
- Museo Egizio di Torino
- Museo Archeologico Nazionale dell'Abruzzo
- Soprintendenza Archeologica delle province di Napoli e Caserta
- Museo Archeologico Nazionale di Napoli
- Museo Civico Archeologico Verucchio
- Pinacoteca di Brera
- Galleria nazionale d'Arte moderna e contemporanea
- Museo Nazionale Romano - Crypta Balbi
- Museo Nazionale Romano - Palazzo Altemps
- Museo Nazionale Romano - Palazzo Massimo
- Museo Nazionale Romano - Terme di Diocleziano
- Galleria d’Arte Moderna
- Galleria degli Uffizi
- Galleria dell'Accademia
- Galleria Palatina
- Gallerie dell'Accademia di Venezia
- Villa Olmo

Latvia
- Latvijas Nacionālais vēstures muzejs

Luxembourg
- Casino Luxembourg - Forum d'art contemporain
Mudam Luxembourg - Musée d’Art Moderne Grand-Duc Jean
Musée National d'Histoire et d'Art

Malta
- Archaeology Museum Gozo
- Domvs Romana
- Folklore Museum
- Ggantija Temples
- Ghar Dalam Cave & Museum
- Hagar Qim Temples
- Hal Saflieni Hypogeum
- Malta Maritime Museum
- Mnajdra Temples
- National Museum of Archaeology
- National Museum of Fine Arts
- National War Museum
- St. Paul’s Catacombs
- Ta’ Koła Windmill
- Tarxien Temples
- The Old Prison
- The Palace Armoury

Netherlands
- Rijksmuseum Amsterdam
- Van Gogh Museum

Poland
- Muzeum Narodowe w Gdańsku
- Galeria Malarstwa i Rzeźby
- Muzeum Etnograficzne w Poznaniu
- Muzeum Historii Miasta Poznania
- Muzeum im. Adama Mickiewicza w Śmiełowie
- Muzeum Instrumentów Muzycznych
- Muzeum Sztuk Użytkowych
- Pałac w Rogalinie
- Wielkopolskie Muzeum Wojskowe
- Zamek w Gołuchowie

Romania
- Muzeul K. H. Zambaccian
- Muzeul Național de Artă al României

Slovenia
- Slovenski etnografski muzej

Spain
- Centro Andaluz de Arte Contemporáneo
- Fundación Colección Thyssen-Bornemisza
- Fundación-Museo Eugenio Granell
- MARCO - Museo de Arte Contemporáneo de Vigo
- MUSAC Museo de Arte Contemporáneo de Castilla y León
- Museo Arqueológico Nacional
- Museo Cerralbo
- Museo Chillida-Leku
- MUSEO NACIONAL Y CENTRO DE INVESTIGACIÓN DE ALTAMIRA
- Museu d’Arqueologia de Catalunya Barcelona
- Museo de Bellas Artes de Bilbao
- Museo Nacional Colegio de San Gregorio
- Museo Nacional de Antropología
- Museo Nacional de Arte Romano
- Museo Nacional del Prado
- FUNDACIÓN PICASSO-MUSEO CASA NATAL
- Museu Nacional d’Art de Catalunya
- Museu Picasso de Barcelona

Sweden
- Nationalmuseum

Switzerland
- Kunsthaus Zürich
- Kunstmuseum Basel
- Kunstmuseum Basel, Museum für Gegenwartskunst
- Zentrum Paul Klee

United Kingdom
- Tate Britain
- Tate Liverpool
- Tate Modern
- Tate St. Ives
- The National Gallery
- Victoria and Albert Museum
An up to date list of museums represented on the euromuse.net portal is always available online at [www.euromuse.net/en/members](http://www.euromuse.net/en/members). Besides the museums listed above, there are further museums, which have declared their participation in 2009, but did not yet finish their entries and will be published soon.

Detailed information about the museums is available at the Deliverables D4.2 and D4.5.

**Website dissemination activities (selection):**

- **Multilinguality: Finnish, Dutch and French interface**
  Within the Milestone III the portal’s interface has been translated to further languages. It is available now in English, German, Italian, Spanish, Portuguese, Dutch, Finnish and French.

- **Setup of exhibition alerts, reminders**
  The align the portal to the needs of its users, so called “exhibition alerts” have been set up. Each recipient of the “exhibition alerts” can define a set of criteria like exhibition topics, cities or countries and will be informed on new exhibitions fulfilling this individual criteria.

- **Drawing of a museum weekend in Italy to raise the attractiveness of the euromuse.net exhibition alerts.**
  Every subscriber to the exhibition alerts has the chance to take part in the drawing.

**Deliverables provided:**
- D4.2 Impact of Deployment Activities
- D4.5 Interim Report of Deployment Activities in Belgium and Finland.

**Degree of Achievement of the Objectives:** Fully achieved, activities enhanced, everything running well and as foreseen in the schedule
1.5 Stakeholder support/ documentation, expanding the service

Workpackage start: 01.05.2008  
Workpackage end: 30.06.2010

Objectives
  • To develop the information/documentation/training tools for making the professional users (museums and tourism industries accepting to pay for the service) able to effectively use the service.
  • To train cultural bodies in order to understand the typical information needs of the tourism sector
  • To organise training sessions in the use of the integrated euromuse.net -Harmonise service

Work done and Results obtained
  • A training workshop about the euromuse.net portal, the data maintenance and the Harmonise system in the framework of the MAI-Tagung (Conference on Museums And the Internet) has been carried out on May, 27th in Xanten, Germany
  • A training workshop about the euromuse.net portal, the data maintenance and the Harmonise system has been organised and carried out in Berlin, September 03rd.
  • A training workshop directed to euromuse.net administrators about the euromuse.net and the Harmonise system and their interfaces has been carried out in Berlin, September 04th.
  • A training workshop on the euromuse.net portal and the Harmonise system has been held in Rimini, December 18th 2009.
  • An additional manual for the use of the Harmonise portal has been prepared and published at the euromuse.net website.
  • Integration of regular reminder and information services on euromuse.net for the participating museums. Setup of an address pool of participating museums for this purposes.
  • Setup of continuous communication channels to guarantee a all-time available euromuse.net service (exhibition alerts, exhibition reminders, administrators technical information, editing reminders, contact points, facebook and twitter postings).

Results and outputs:
Simplified workflows play a role in the improved communication with the euromuse.net participants. Beside others, the setup of reminders at regular intervals and internal communication improvements have eased and intensified the contact to the euromuse.net stakeholders outside of the project consortium. Further steps to simplify the workflows in data maintenance have rounded off the stakeholder support and improved the regular involvement of the participating museums in maintaining data.

As before, also in 2009 the training courses and workshops showed to be both, an adequate instrument to establish first contact to new museums as well as a personal way to keep in contact and to teach deeper skills of the improved use of euromuse.net.

After the euromuse.net consortium has worked with the Harmonise system for nearly two years, the administrator’s workshop in September of 2009 turned out to be a good way to
discuss minor improvements and to clarify some questions which simplify the data exchange on the system now.

**Deliverables provided:**
- No Deliverables to provide in this period

**Degree of Achievement of the Objectives:** Fully achieved.
1.6 Planning and sustainability

Workpackage start: 01.07.2009
Workpackage end: 31.12.2010

Objectives

• To make provision for the future use of the euromuse.net service
• To ensure that the trans-European service continues to grow
• To demonstrate the real value of the service to national funding decision-makers, and so underpin future funding and extension of the service.

Work done and Results obtained

• Two meetings have been held.
  o euromuse.net Business Planning workshop, Berlin, 04 September 2009
  o euromuse.net Business Planning Workshop - Service identification, Berlin, 17 December 2009

Results and outputs:

  o The first meeting in September concentrated on the following issues
    o Updating the mission statement for euromuse.net
    o Refining the business objectives for euromuse.net for the short and the long term (until 2013)
    o Setting up a rough deployment plan
    o Distribution of work to go on.
  o The second meeting in December focused on the definition of services for euromuse.net and reflected the web2.0 scenario. A list of services and a grading by relevance has taken place (available at http://www.euromuse-project.net/index.php?t=loginm). First items have already been implemented.

Deliverables provided:

• D6.1 First Version of Lobbying Material (PDF) (Release: end of MS3)
• D6.2 First Results from Investigations to reach Sustainability (PDF) (Release: end of MS3)

Degree of Achievement of the Objectives: fully achieved.
2. Conclusions

- The activities proceeded according to the time planning and the project objectives remain valid.
- The project partners believe that these objectives can be achieved within the available budget and timeframe.
- The project partners are globally satisfied with the feasibility/validation results.
- The quality of the work and of the deliverables meets the partners’ expectations.
- The interim results strengthen the commitment of all partners to proceed with the commercial offer of the proposed service.
- The withdrawal of the KHM from the project has been absorbed successfully by the (upcoming) entry of two new partners.
- The development of a Web2.0 scenario will be managed and help to adapt euromuse.net to the needs of Internet users in 2010.

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3. Objectives for the next period

The next period (up to June 2010) is the first half of the Milestone IV in the euromuse.net project. Thus, the general directions and aims will stay as they have been defined in the beginning of this year.

However, as anticipated to the Project Officer - due to the change of legal form of the partner ECCA changes will be requested in an upcoming Request of Amendment.

Reflecting the recommendations given in the second project review by the project’s reviewers, the project consortium will integrate Web2.0 tools to the euromuse.net portal now, to take current developments in the Internet into account. In the previous year, a workgroup has been set up to develop ideas. This scenario will be implemented to the euromuse.net portal within the final milestone IV. This will be the unscheduled action for the upcoming semester. Besides that, the euromuse.net project will be present at the ITB tourism fair in Berlin from March 10th-15th to get in contact and strengthen contacts with tourism players to use the service.

The Deployment activities will be continued as before, with a focus on

a) regional/national museum and exhibition portals to build up co-operations and integrate their rich content to the euromuse.net portal by a connection via Harmonise. This strategy to integrate content shaped out to be very effective; as a complementary element to the contact to single museums

b) tourism services integrating the euromuse.net data to their online or IT-offers. Based on the results from the analysis of the tourism players needs, in the upcoming six months tourism services will be encouraged to use the euromuse.net data and to start to integrate the euromuse.net information.

Work at the sustainability strategy will be continued to refine the identified advantages of the service and results from research in services to offer and other advantages to a meaningful business plan.

Trainings and support activities for existing as well as for new participants or users will be pursued; training material updating will be continued.

**Deliverables available for the milestone IV:**
- D3.7 Third project workshop in a participating country (Germany, Italy, Belgium, Finland)
- D5.2 Analysis on the impact of training
- D4.3 Final results of deployment activities
- D4.4 Full Deployment Plan
- D6.3 Analysis of the legal alternatives
- D1.3 Bi-annual Management Reports 3, 4 (BMR)
- D1.4 Periodic Progress Reports (PPR)
- D1.5 Final report (confidential and public versions)

**Criteria for go/no go decision:**
- The impact of promotional / dissemination / training actions has been analysed
- The full deployment plan has been developed
• The sustainability strategy has been agreed among the partners and principal stakeholders
4 - Cumulative effort for the period covered by this Periodic report.

<table>
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<tr>
<th>Project Acronym: euromuse</th>
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**Cumulative Effort for the period covered by the Periodic report (man-days):**

from 01/07/09 to 31/12/09

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## Project Acronym: euro muse

### Cumulative Effort from the start of the project (man-days):

**from 01/01/08 to 31/12/09**

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**Note:**

- **WP1** to **WP6** refer to different work packages within the project.
- **Internal personnel** and **Third party assist** columns show the cumulative effort in man-days.
- **Total effort planned according to contract** refers to the planned effort according to the contract terms, as outlined in the document.